

**DRC MEETING**  
CITY OF WISCONSIN DELLS  
MUNICIPAL BUILDING-300 LACROSSE STREET  
**November 29, 2017**

Ald. Mor called the meeting to order at 10 AM. Notice of the meeting was provided to the Dells Events, WNNO/WDLS Radio, and posted in accordance with State Statutes

1. Present: Ald Dar Mor, Maria Rosholt, Jacqueline Morse. Absent: Dan Gavinski, Ben Borchert  
Others: City Planner/Zoning Administrator Chris Tollaksen, Juli Mor, Brian Holzem, Eric Helland, Tom Heller, Dry Cleaner Owner, Tori Wolfram, Christy Mauer
2. Motion to approve Minutes for Nov 1, 2017 meeting by Rosholt, second by Gavinski. Motion carried.
3. Sign Applications: A. Monk's Awning 220 Broadway – proposed rendering show signage that meets the current standards. Motion by Gavinski, second by Morse to approve. Borchert abstain. Motion carried.  
B. Pole Sign at Car Wash – No application received. General discussion regarding non-conforming pole signs on Broadway and the ramifications of the property being sold. This included a discussion with the possibility of honoring existing sign leases in the event of a sale. No action.
4. Building/Site Plan: None
5. Legacy Sign Application: Monk's Projecting Sign 220 Broadway Motion by Morse, second by Rosholt to approve. Borchert abstain. Motion carried.  
B. Original Wis Dells Fudge 218 Broadway – The sign is approximately 14 ft H X 4 ft W which is 56 sq. ft. The current standard for the max size is 50 sq ft. Granting legacy status will protect it from any future interpretations or any new standards. Motion by Borchert, second by Rosholt to approve. Motion carried.
6. Outdoor Seating: None
7. Façade Improvement Grant: None
8. Items for Referral: Non-Conforming Pole Signs
9. Date and Time for Next Meeting: December 13, 2017 10 am
10. Motion by Borchert, second by Rosholt to adjourn. Motion carried. Meeting adjourned at 10:38 am.

Juli Mor

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