

DRC MEETING
CITY OF WISCONSIN DELLS
MUNICIPAL BUILDING-300 LACROSSE STREET
January 10, 2018

Ald. Mor called the meeting to order at 10 AM. Notice of the meeting was provided to the Dells Events, WNNO/WDLS Radio, and posted in accordance with State Statutes

1. Present: Ald Dar Mor, Maria Rosholt, Dan Gavinski, Ben Borchert. Absent: Jacqueline Morse
Others: City Planner/Zoning Administrator Chris Tollaksen, Juli Mor, Guy and Joyce Svehlek, Angie from Tres Chic, Robert Steinweg
2. Motion to approve Minutes for December 13, 2017 meeting by Rosholt, second by Borchert with 2 changes noted. Motion carried.
3. Sign Applications: A. Gino's 701 Broadway – Wall Sign. Change of business sign. Motion by Borchert, second by Rosholt. Motion carried.
B. Tres Chic 402 ½ Broadway – Wall Sign. The sign is less than 30 sq ft and will not be larger than the balcony railing. Motion to approve by Gavinski, second by Rosholt. Motion carried.
C. Joy of Nails 402 1/2 Broadway – Wall Sign. Sign is less than 30 sq ft and will not be larger than the balcony railing. Motion to approve by Gavinski, second by Rosholt. Motion carried.
D. Uptown Trading Post 209 Broadway – Indian LED sign (used to be neon) – The sign is currently damaged and the owner would like to replace the broken neon with LED lighting. It will replace the box sign currently up. Sign app would be good for 1 year. Motion to approve it as a sign and replace the existing box sign within 1 year time frame by Gavinski, second by Rosholt. Motion carried.
4. Outdoor Dining: None
5. Building/Site Plan: None
6. Legacy Sign Application: Uptown Trading Post 209 Broadway – Indian Neon/LED sign refer to Item 3D. Borchert noted there is a window blocked by plywood that the city would like repaired or improved. The owner does not want an actual window anymore since it caused problems in the past. He could apply for a façade improvement grant and perhaps put in a fake window or otherwise repair the area. Motion to table the legacy status by Gavinski, second by Borchert. Motion carried.
7. Outdoor Seating: None
8. Façade Improvement Grant: None
9. Items for Referral: Standards updates
10. Date and Time for Next Meeting: January 24 10 am
11. Motion by Borchert, second by Rosholt to adjourn. Motion carried. Meeting adjourned at 10:34 am.

Juli Mor
