

DRC MEETING
CITY OF WISCONSIN DELLS
MUNICIPAL BUILDING-300 LACROSSE STREET
August 9, 2017

Ald. Mor called the meeting to order at 10:00 AM. Notice of the meeting was provided to the Dells Events, WNNO/WDLS Radio, and posted in accordance with State Statutes

1. Present: Ald Dar Mor, Dan Gavinski, Maria Rosholt, Ben Borchert, Jacqueline Morse
Others: City Planner/Zoning Administrator Chris Tollaksen, Juli Mor, and Ed Legge from the *Dells Events*.
2. Motion to approve Minutes July 26, 2017 meeting by Gavinski, second by Rosholt. Motion carried.
3. Sign Applications: A. The Creperie - They have a blade sign hanging from their awning. It is at 7 ft 9 inches and should be 8 ft. it looks good though, should we change the standards to 7 ft 6 inches under awnings? Rosholt wondered if we really wanted them under awnings. Chris T said he did not remember that being an issue but knows we did not want any signage on the side of awnings. Rosholt suggested moving it to the right a bit so it fits better. Morse agreed with that. Chris T thinks we should leave the rule alone and deal with these individually. Motion by Rosholt to approve the blade sign if it is moved to the right, second by Morse. Eric Helland mentioned that if it moves to the right the Seashell building will block it. It should be moved to the left instead. Motion is changed to reflect the move to the left. Motion carried.
4. Building/Site Plan: a. Lower Dells Kayak Rentals - The owners would like to install a shipping containers in the parking lot to use as an office. It was noted that if this is approved they would be able to get an on-premise rooftop sign. Mor said that is not before us today. The location and look of the building is what we need to decide. A building permit will be issued. Put on concrete piers, will be a permanent structure but taxed as personal property. They will keep the Mexicali Rose ticket booth. Motion by Gavinski, second by Rosholt. Motion carried.
b. Mt Olympics - Washington Monument replica next to Top Secret. There will be no text on the structure. Fire Inspector Wolfram wants to be clear that it is in compliance with building codes. If it's not required to have sprinklers then it must be covered with a thermo-barrier. Motion by Morse, second by Rosholt to approve. Motion carried.
5. Outdoor Seating: Creperie - Can they install a table and chairs in front of their space? They have to present a proposal and agree to keep the area clean etc. Bring this back to the committee in 2 weeks since it must be on the agenda to approve.
6. Façade Improvement Grants: Creperie - their facade looks great, they followed their plan. Motion by Rosholt with blade sign moved as noted in number 3, second by Morse. Motion carried.
7. Design Standards: None
8. Items for Referral: None
9. Date and Time for Next Meeting: August 23, 2017 10 am
10. Motion by Borchert, second by Rosholt to adjourn. Motion carried. Meeting adjourned at 10:20 am.

Juli Mor