

PARKS, RECREATION, AND WATERWAYS COMMITTEE

CITY OF WISCONSIN DELLS ~ 300 LA CROSSE STREET

WISCONSIN DELLS, WI 53965

February 2, 2015

1. Chairperson DeFosse called the meeting to order at 6:00 P.M. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.

Present: Alderperson DeFosse, Tammy Mayer, Gordon Priegel, Becky Gussel, Mike Warnke Thad Meister, Adam Breest

Others: Ed Legge from the Dells Events, Andrew Bremmer MSA, Jeffrey Harmon Dells Intern

Excused: Lauren Witecha and Aaron Castle

2. Motion by Priegel and seconded by Gussel to approve the January 12, 2015 meeting minutes. Motion carried unanimously.
3. Motion by Priegel and seconded by Warnke to approve the survey set forth for Comprehensive Outdoor Recreation Plan contingent upon the edits made during discussion and Director Thad Meister signing off on those edits made by MSA. Andrew Bremmer from MSA described the scope of service and what this Plan would accomplish. He addressed the timeline for the entire project and that the survey would be available for approximately 4 weeks. The committee discussed how to market the survey. A direct mailing was discussed, however it was decided against. The committee decided that methods of marketing the survey will strategically include email database, school phone system, Park and Rec Guide, Social Media, Civic groups, Zinkies(flyer put into grocery bags), WDHS half time announcements, AM 900, community supper, and hard copies to seniors sites, city hall, and library. Motion carried unanimously.
4. Motion by Priegel seconded by Mayer to recommend to Finance to increase the Boat Docks Fees contingent upon any amount of revenue over the budgeted amount be placed into a Dock Replacement Outlay Account for use only at the City Docks. The revenue budgeted for 2015 is \$23,230. Director Thad Meister presented the current fee structure, area comparisons, and three possible options to the committee. After discussion on supply, demand, and at what step or rate to increase the committee decided on option # 2 that was presented. Sales tax would be applied to each fee. Option # 2 is as follows.
City Resident - \$500
School District Resident \$ 650
Non Resident \$900
The Motion carried unanimously.
5. No items for referral. Next Meeting March 2, 2015 6:00 PM
6. Motion by Priegel and seconded Gussel to adjourn at 7:20PM

Thad Meister

Parks, Recreation, & Waterway Director