

COMMUNITY DEVELOPMENT AUTHORITY MEETING
CITY OF WISCONSIN DELLS
MARCH 13, 2017

Chairperson Borchert called the meeting to order at 5:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

1. Present: Chairperson Ben Borchert, Ald. Mike Freel, Ald. Jess DeFosse, Shaun Tofson and John Campbell, Lisa Delmore and Joan Ragan

Others: Mayor Brian Landers, Ald. Ed Wojnicz, City Clerk/Coordinator Nancy Holzem, City Planner Chris Tollaksen, Tara Joles, Brian Holzem, Attorney Joseph Hasler, Ben Anderson and Ed Legge from the *Dells Events*.
2. Motion by Ald. DeFosse seconded by Ald. Freel to approve the February 13, 2017 meeting minutes. Motion carried unanimously.
3. Application for Building Façade Improvement Grant submitted by Shirley Tollaksen for 316 Broadway was reviewed. Ald. DeFosse complimented the proposed improvements stating that this was the intent of the grant. Motion by Ald. Freel seconded by Joan Ragan to approve the application for matching grant funds not to exceed \$7100. Motion carried unanimously.
4. Application for a Building Façade Improvement Grant submitted by Brian Holzem for 230 Broadway was reviewed. Chairperson Borchert stated that the proposal would be a great improvement to that building. Motion by Ald. Freel seconded by Shaun Tofson to approve the application for matching grant funds not to exceed \$12,500. Motion carried unanimously.
5. The committee again reviewed the façade grant manual to see if there were any changes that needed to be made. There was discussion again regarding the requirement to collect the Premier Resort Tax (PRT). Tara Joles, owner of Dells Bells stated that she wanted to apply for the façade grant but does not collect PRT since she provides a service not a product. City Clerk Nancy Holzem stated that any business collecting sales tax can agree to collect the PRT, you just have to notify the Department of Revenue that you will be doing so. Tara stated that she will contact them. There was discussion as to how to ensure a business volunteering to collect the tax continues to do so after receiving the grant. Mayor Landers stated that will always be a risk but in return improvements were made to the building. There was also discussion regarding self-construction projects and how to regulate them. The manual does address it to some extent. Clerk Holzem presented a revised application form that is much easier to use than the draft copy MSA created. Motion by Lisa Delmore seconded by Ald. Freel to adopt the new application form. Motion carried unanimously. The requirement for applicants to collect the PRT remains.
6. The owner Dells Bells Wedding Chapel stated that she will look into the PRT collection and submit a façade grant application for the next meeting.
7. Motion by Ald. Freel seconded by Joan Ragan to adjourn. Motion carried unanimously and the meeting adjourned at 5:35pm.

Nancy R. Holzem
City Clerk/Coordinator