

**BID Committee
June 3, 2020**

Attending: Tara Anchor; chairwoman	Jenifer Dobbs; WDVCB
Mark Brown; BID	Briana Faber; WDVCB
Dan Gavinski; BID	Vicky Galitz; WDVCB
Adam Makowski; BID	Mayor Ed Wojnicz
Jillian Campbell; BID	Brian Holzem
Mark Sweet; BID	Chris Tollaksen; Public Works

Meeting called to order by Chairwoman Tara Anchor.

Motion to approve May 13 minutes made by Dan Gavinski. Second by Adam Makowski.

Approved.

RIVER SPOTLIGHTS:

The lights are now in place with one position adjustment still to be done. The desired effect was achieved.

SUMMER EVENTS:

Cedar St. Entertainment: The programming will begin on June 17 going through Labor Day. The physical setup allows for social distancing. Marketing efforts will include social media with use of the River Arts District site and Downtown Dells Facebook page. Sandwich boards are also planned at strategic locations. Whenever possible the schedule will be completed as set up, however it is expected there may be a few cancellations of performers due to the uncertainty of when businesses downtown could reopen. Committee consensus was to proceed with execution of the plans.

4th of July Program/ Fireworks: Jenifer Dobbs reviewed planned activities and how they could be modified for social distancing. The Municipal parking lot by the City building could possibly be used to view the fireworks with distancing standards made visible or could be closed off entirely. Any programming would be reviewed with the Police Department for safety concerns. Adam Makowski made a motion to move ahead with all celebration plans. Second by Mark Brown. Motion passed 5-1 with Mark Sweet voting no.

PUBLIC RESTROOMS:

So far, the Bavarian Village restroom has been open from 9AM-6PM with plans to expand the hours from 9AM-8PM. If more staffing becomes available, Kevin Ricks will try to lengthen those hours.

RIVER WALK ANCHOR VIGNETTE:

An installation date is expected some time in the next few weeks. Once that date is established, a press statement has been prepared for release. Brief discussion ensued about holding a dedication ceremony for the vignette, if it can be done safely. Both the Van Wie Foundation and Dells Country Historical Society should be involved with any ceremony.

OPENING BANNER:

As businesses have reopened two weeks ago, it was felt a "Downtown Is Open" banner is no longer necessary.

BRITE NIGHTS PRESENTATION: Committee consensus was to make arrangements with Dean Lyons of Brite Nights to make a presentation before the committee for lighting the downtown.

Tara Anchor reminded the committee that BID budgeted funds are expected to loosen in several years as commitments to Woodside Sports Complex, the Elm Street Plaza and Discover Wisconsin TV program will conclude. Other financial sources could also be looked at pending the presentation. The lighting of downtown could be accomplished over a period of years.

Motion to adjourn made by Adam Makowski. Second by Mark Brown. Approved.

**Mark Sweet
BID Secretary**