

**BID Committee Meeting Minutes  
February 19, 2020**

**Attending: Tara Anchor; chairperson**  
**Kevin Ricks; BID**  
**Justin Draper; BID**  
**Jesse DeFosse; BID**  
**Dan Gavinski; BID**  
**Adam Makowski; BID**  
**Kyler Royston; BID**  
**Mark Sweet; BID**

**Debbie Kinder**  
**Jenifer Dobbs; WDVCB**  
**Brianna Faber; WDVCB**  
**Carissa Peterson**  
**Mayor Ed Wojnicz**  
**Chris Tollaksen; Public Works**  
**Peter Culver; Dells Events**

**Meeting called to order by Chairperson Tara Anchor.**  
**Motion to approve the January 22, 2020 and February 5, 2020 minutes made by Jesse DeFosse. Second by Adam Makowski. Motion carried unanimously.**

**MEMO OF UNDERSTANDING (MOU) UPDATE:**

**The final agreement was presented to the committee. Events which BID will contract with WDVCB to plan and manage in 2020 include:**

- Dells River Arts District Summer Entertainment Program**
- Saturday Farmers Market (May 9- October 17)**
- 4th of July Celebration**
- Fall Festival (October 24)**
- Holiday Festival (December 5)**

**Payment reimbursement to WDVCB for these services will include up to \$30,000 for staffing, up to \$20,000 for program materials and equipment, and up to \$27,000 for the summer entertainment program. The agreement would be effective until December 31, 2020. Adam Makowski made a motion to approve the MOU between BID and Dells Festivals Inc. allowing for minor corrections in the document. Second by Jesse DeFosse. Approved unanimously. Jenifer Dobbs indicated that insurance for performers participating in the summer entertainment program has risen to \$1700. After discussion with Tara Anchor, it was agreed to include the insurance as part of the \$20,000 line in the MOU agreement. If deemed necessary later, BID will look at undesignated funds to cover the insurance.**

**DOWNTOWN LIGHTING  
RIVER AREA:**

**Don Spearbecker sent a brief estimate to install high mast stadium fixtures and brackets at three locations to illuminate the rock formations, river and trees on the west bank of the river. Estimate was for \$6900. Questions raised included cost, if any, for electrical hookups, if the bulbs can change colors and more discussion on finding the best locations for the project. Don will be invited to the March 4<sup>th</sup> meeting.**

**BRITE NITES:**

**Dean Lyons from Brite Nites has been contacted about interest in developing a comprehensive proposal for lighting downtown. He requires a \$5000 design fee prior to arrival, which would be included in his proposal if accepted. He can best customize a proposal if he knows what type of budget is available. The proposal can be structured in work stages to help a community with planning and financing. Brite Nites has done work for cities and companies of various sizes. Debbie Kinder voiced concerns about potential damage to the growing trees downtown by use of light strands through the tree branches. Committee indicated that lighting**

**downtown goes beyond trees, which is only one suggestion at this time. Technical advances in lighting products will definitely be an important consideration when making decisions. Jesse DeFosse made a motion to approve the \$5000 expense to have Dean Lyons attend the April 1<sup>st</sup> BID meeting. Second by Adam Makowski. Approved with Kevin Ricks abstaining. March 18<sup>th</sup> will be a secondary date if the April 1<sup>st</sup> date is unworkable.**

**EDDY STREET HILLSIDE:**

**Parks and Recreation Department will be proceeding with the planned landscape improvements on the hillside by the railroad tracks. There will be an area available with electricity if and when BID would like to install a large welcome sign. Committee agreed by consent to table discussion about this sign until 2021 budget discussions later this summer.**

**Motion to adjourn made by Kevin Ricks. Second by Adam Makowski. Motion carried unanimously.**

**Mark Sweet  
Secretary**