

BID Committee
Meeting Minutes
January 8, 2020

Attending:	Kevin Ricks
BID Members	Kyler Royston
Tara Anchor; chairwoman	Mayor Ed Wojnicz
Jesse DeFosse	Chris Tollaksen; Public Works
Dan Gavinski	Jenifer Dobbs; WDVCB
Justin Draper	Peter Culver; Dells Events

Meeting called to order by Chairwoman Tara Anchor.

Motion to approve December 18 minutes made by Jesse DeFosse. Second by Dan Gavinski.
Approved.

WDVCB Partnership Discussion/ Memorandum of Understanding

Dan Gavinski suggested Attorney Hasler review the Memorandum before the next meeting.

Downtown Lighting

Lighting the bank opposite the River Walk via spot lights on the near side was discussed. Tara will reach out to the Leonhardt's to see if they are willing to allow having the lights placed on their property between the River Walk and river.

A revised proposal for spot lighting trees downtown was presented. The committee is concerned the effect will not be great enough given the price. Other options for the trees are being explored included flexible rope lights in the trees that would need to be changed out every few years.

Interstate Billboards and Welcome Signs

Chairwoman Anchor gave an update that Rainbow Signs had done the work to fix up three interstate billboards. It was also noted that the two wooden welcome signs will need some touch up soon and Rainbow Signs will be providing an estimate.

Brief Budget Review/Discussion

Discussion was had reviewing the 2019 budget. The BID shows approximately a \$117,000 surplus for 2019.

Motion made to adjourn by Kevin Ricks. Second by Jesse DeFosse. Approved.