

RIVER ARTS DISTRICT COMMITTEE MEETING
CITY OF WISCONSIN DELLS
DECEMBER 15, 2016

Chairperson Mike Freel called the meeting to order at 4:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

1. Present: Ald. Mike Freel, Jenifer Dobbs, Bonnie Hayskar, Danielle Rodwell, Tom Lines and Mike Showalter

Others: Mayor Brian Landers, City Clerk/Coordinator Nancy Holzem, City Attorney Joseph Hasler, Ald. Jesse DeFosse, Ald. Ed Fox, City Planner Chris Tollaksen, and BID Chair Kelli Trumble.
2. Since this was the Downtown River Arts District (RAD) Committee's first meeting, Attorney Hasler reviewed information with committee members regarding Wisconsin's open meeting law and other quorum and agenda related items.
3. Mayor Landers reviewed with the committee their purpose, which include overseeing the Duchess Plaza and other entertainment venues, the busker program, the Downtown River Arts District trademark and trade name, as well as networking, funding and program sponsorship.
4. Jenifer Dobbs from the WDVCB provided information and an estimated timeline for the downtown summer entertainment planning that she has handled in the past through the VCB. Contracts are normally negotiated by February with everything finalized and contracts signed in early April. The entertainment calendar is then prepared and advertised. The busker program was also discussed and what role the committee will have in it. Jenifer will provide a website link to the city for entertainers with program inquiries.
5. The committee was given an explanation of the Business Improvement District (BID) and how it functions. BID Chairperson Kelli Trumble and Vice Chairperson Jesse DeFosse provided updates on the current BID projects, including the future Downtown River Arts District website.
6. Mayor Landers stated that the committee would need to define the projects for the RAD, as well as seek funding through donations, sponsorships and grants.
7. Next meetings will be Monday, January 9th and Monday, January 23rd at 5:00pm. Agenda items to include moving forward with the downtown summer entertainment, busker program ideas, and defining committee objectives, goals and projects.
8. Motion by Mike Showalter seconded by Tom Lines to adjourn. Motion carried unanimously and the meeting adjourned at 5:08pm.

Nancy R. Holzem
City Clerk/Coordinator