

DELLS RIVER ARTS DISTRICT COMMITTEE MEETING
CITY OF WISCONSIN DELLS
AUGUST 28, 2017

Chairperson Freel called the meeting to order at 5:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

1. Present: Ald. Mike Freel, Jenifer Dobbs, Danielle Rodwell, Tom Lines and Mike Showalter

Others: City Clerk/Coordinator Nancy Holzem, City Planner/Zoning Administrator Chris Tollaksen, Corena Ricks, Melanie Tallmadge-Sainz, Mark Sweet and Ed Legge from the *Dells Events*.
2. Motion by Jenifer seconded by Danielle to approve the July 31, 2017 meeting minutes. Motion carried unanimously.
3. 100 Broadway Mosaic Art Work Proposal. The committee reviewed color options presented by local artist Corena Ricks. Corena stated that she will wait until spring to start the project. Motion by Jenifer seconded by Tom to approve the concept and color as presented. Motion carried unanimously.
4. Draft Public Art RFP Form. The committee reviewed a draft copy of a request for proposal (RFP) for public art. This would be used for the river raftman's series mural on the side of the Dells Boat Company building. There was discussion regarding lighting that maybe needed for the mural at night as well as how the mural series would be attached to the wall. Motion by Mike Showalter seconded by Jenifer to approve the RFP as presented. Motion carried unanimously. The RFP will be posted on the city's website as well as the Wisconsin Art Board's website.
5. Levitt AMP Grant. The committee reviewed information on the Levitt AMP Grant as a possible entertainment funding source for 2018.
6. 2018 Funding. The committee discussed funding options (city, BID, grants and donations) for 2018 entertainment and projects. The BID will be continue to contribute \$22,000 towards the downtown summer entertainment series. There are still donated funds for the mural and for a water feature.
7. Next meeting was scheduled for Monday, September 25, 2017 at 5:00pm.
8. Motion by Jenifer seconded by Mike Showalter to adjourn. Motion carried unanimously and the meeting adjourned at 5:40pm.

Nancy R. Holzem
City Clerk/Coordinator