

RIVER ARTS DISTRICT COMMITTEE MEETING
CITY OF WISCONSIN DELLS
APRIL 5, 2017

Chairperson Mike Freel called the meeting to order at 5:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

1. Present: Ald. Mike Freel, Jenifer Dobbs, Bonnie Hayskar, Mike Showalter and Danielle Rodwell

Excused: Tom Lines

Others: Mayor Brian Landers, Ald. Jesse DeFosse, Ald. Brian Holzem, City Clerk/Coordinator Nancy Holzem, City Planner/Zoning Administrator Chris Tollaksen, Kevin Ricks, Corena Ricks, Nancy Mauer, John Van Wie, Kelli Trumble, Ben Borchert, Bud Gussel, Dan Gavinski, Gail Jermier, Jean Drew, Melanie Tallmadge-Sainz, Eric Helland, Holly Waterman, Terry Slack, George Tzougros, Karen Goeschko, and Ed Legge from the *Dells Events*.
2. Motion by Jenifer seconded by Danielle to approve the March 8, 2017 meeting minutes. Motion carried unanimously.
3. Street Gallery Presentation. Bonnie and Danielle provided an hour long slide show presentation pertaining to types of art, location, cost, maintenance and copyright. Information was presented on community engagement in the arts as well as best practice models. In addition, information and ideas were presented regarding murals, sculptures, water features, street galleries, historic rubbings, as well as places to create and view art. A hand out was provided. (Copy attached to the minutes.) The committee will discuss some of these options in greater detail at future meetings.
4. Summer Entertainment. Jenifer gave an update on the summer entertainment bookings. Entertainment information will be put out on Facebook soon as well as a calendar of events on the City and Visitor Bureau's websites.
5. Water Feature. The committee will research a kugal ball and other types of water features for downtown. Mayor Landers stated the Zebradog has some interactive art ideas that he will share at the next meeting.
6. Duchess Plaza Signage. Mayor Landers suggested having informational stands that match the designated color of the blocks.
7. Busker Program. Jenifer stated that most of the applications that came in are from the same entertainers from past years. She is looking at the possibility of adding new locations.
8. Next meeting is Monday, May 15th at 5:00P.M.

9. Motion by Jenifer seconded by Mike Showalter to adjourn. Motion carried unanimously and the meeting adjourned at 6:15pm.

Nancy R. Holzem
City Clerk/Coordinator