

DELLS RIVER ARTS DISTRICT COMMITTEE MEETING
CITY OF WISCONSIN DELLS
MARCH 12, 2018

Chairperson Freel called the meeting to order at 5:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

1. Present: Ald. Mike Freel, Jenifer Dobbs, Mike Showalter, Adam Makowski and Tom Lines

Others: City Clerk/Coordinator Nancy Holzem, City Planner Chris Tollaksen, Terry Marshall, Corena Ricks and Hannah Kirby from the *Dells Events*.
2. Motion by Tom seconded by Jenifer to approve the January 15, 2018 meeting minutes. Motion carried unanimously.
3. 2018 Entertainment and Programming Updates. Jenifer reported that the 2018 entertainment contracts have been finalized. Weekend entertainment is scheduled to begin May 18th. Nightly entertainment will begin June 15th and go through Labor Day. In addition to the \$22,000 that the BID Committee approved for the entertainment, they are providing an additional \$6,000 so Jenifer will be working on additions to the schedule including Saturday daytime events. Busking locations are being looked at for 2018 due to the Eddy Street construction project and the HH Bennett Studio courtyard no longer being available for use. Buskers may be added to the plaza area as fillers when needed. Mike S. asked Jenifer if the 2017 entertainment was successful. Jenifer stated that it was very successfully.
4. Mosaic Art Project. Artist Corena Ricks stated that she plans on starting the mosaic art project in June with a completion date by July 4th. She stated that some of the concrete by the stairs is crumbling and may need some repairs. Ald. Freel stated that he will have Public Works take a look at it.
5. Mural Project. Ald. Freel and Jenifer reported that they have been in contact with Joey Leute and the mural project is moving along as schedule. Project is to be done by May 15th. They stated that they would like a ceremony planned to unveil the mural and to give recognition to the Van Wie Foundation for funding it. There was also discussion regarding the black fence recently installed in that area and how it will affect the viewing of the mural. Ald. Freel stated that he will follow-up with Dan Gavinski and Eric Helland.
6. No date was set for the next meeting.
7. Motion by Adam seconded by Jenifer to adjourn. Motion carried unanimously and the meeting adjourned at 5:25pm.

Nancy R. Holzem
City Clerk/Coordinator