

PARKING BOARD MEETING
CITY OF WISCONSIN DELLS
MUNICIPAL BUILDING ~ 300 LA CROSSE STREET
WISCONSIN DELLS, WI 53965
DECEMBER 7, 2015

1. Chairperson Fox called the meeting to order at 5:30P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Chairman Ald. Ed Fox, Mayor Brian Landers, Ald. Ed Wojnicz, Ald. Mike Freel, Police Chief Jody Ward and Public Works Director David Holzem, Kelli Trumble and Keith Koehler.

Others: Ald. Brian Holzem, Ald. Dar Mor, Clerk Nancy Holzem, and City Attorney Joseph Hasler.

2. Motion by Ald. Wojnicz and seconded by Ald. Freel to approve the November 10, 2015 meeting minutes. Motion carried unanimously.
3. The committee reviewed the current fees being charged for rented parking stalls; discussed the practice of renting stalls on Broadway to businesses; and questioned the low rate being charged for prime parking spots on Broadway. Attorney Hasler added that the city should have a policy in place for private use of public parking spaces and define in what situations it would be allowed. Ald. Mor suggested that the policy include that the only use would be for loading and/or unloading purposes. He added that the city should not any more stall rentals on Broadway. Chief Ward suggested reviewing each request on a case by case basis as each situation is different. Keith Koehler questioned how you would stop a business from renting all the spots in front of their business and putting up signs that it's only parking for their customers. Ald. Wojnicz stated that the city should not be giving up prime parking stalls on Broadway. He added that the use of the stalls should be looked at to determine if it is being used to bring people downtown or if the use is just to benefit a specific business. Kelli Trumble questioned the reasoning behind this agenda item/discussion. She added that the two things to be looked at would be (1) is the use a legitimate transportation service; and (2) will it turn a low revenue producing stall into a higher generating stall.

After a lengthy discussion, it was moved by Ald. Freel, seconded by Mayor Landers to increase the current fee of \$350 per stall to \$500 for the 2016/2017 seasons for those renting stalls on Broadway (Dells Boat Tours, Original Ducks, and Dells Army Ducks); and to require a signed privilege agreement. Motion carried unanimously.

Motion by Chief Ward seconded by Mayor Landers to increase the current fee of \$300 per stall to \$350 for the 2016/2017 season for the stalls being rented on Cedar Street (M&I Bank); and to require a signed privilege agreement. Motion carried 7-1 with David Holzem voting no.

4. Motion by Mayor Landers seconded by Ald. Freel to table the discussion and any action on moving forward with additional pay stations until the next meeting. Motion carried unanimously.

5. The committee reviewed a proposed ordinance to update the Parking Utility code section. Motion by Mayor Landers seconded by Keith Koehler to recommend to proposed ordinance to the Legislative Committee for approval with the following changes: Sec. 4 referring to employee is removed, and the citizen committee member term is changed from 5 years to 3 years. Motion carried unanimously.
6. The committee reviewed but took no action on the current committee goals.
7. Next meeting will be Monday, December 28th at 5:30pm. Agenda items to include:
 - Continued discussion on parking lots, meters and pay station locations.
 - Establishing a policy and fee for those wanting to use the city walk.
 - Request for expanded sidewalk area in 400 Block of Broadway.
8. Motion by Ald. Freel seconded by Mayor Landers to adjourn. Motion carried unanimously.

Nancy Holzem
City Clerk