

**CITY OF WISCONSIN DELLS  
PARKING BOARD MEETING MINUTES  
MONDAY, AUGUST 26 2019**

1. Chairperson Anderson called the meeting to order at 5:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Ald. Ben Anderson, Mayor Ed Wojnicz, Ald. Mike Freel, Ald. Dan Anchor, Public Works/Utilities Director David Holzem, Police Chief Jody Ward, and Nick Morse.

Excused: Keith Koehler

Others: Ald. Terry Marshall, Ald. Brian Holzem, City Clerk/Coordinator Nancy Holzem, City Treasurer Karen Terry, Zoning Administrator/City Planner Chris Tollaksen, City Attorney Joseph Hasler, Parking Utility Supervisor Tim Gavinski, Parks & Recreation Director Thad Meister, and Jenifer Dobbs.

2. Motion by Ald. Anchor seconded by Mayor Wojnicz to approve the May 29, 2019 meeting minutes. Motion carried unanimously.

3. Parking Lot 7 (Municipal Building Area)

- a. Layout – Board members had no concerns with the current layout.
- b. Designated Bus Parking - Board members felt that there was not enough of a need to have a section of the parking lot designated just for buses. Motion by Morse seconded by Ald. Anchor to remove the designated bus parking stalls and replace them with regular stalls. Buses will be accommodated in the lot as needed. Motion carried unanimously.
- c. Municipal Building Parking – The City Clerk expressed concerns for making sure there was adequate parking for Municipal Building customers since the lot that was adjacent to the building has now become part of the public parking lot. Police Chief Jody Ward stated that there would be no parking enforcement in the lot during elections and other city functions. Motion by Mayor Wojnicz seconded by Ald. Freel to approve parking signage on La Crosse Street in front of the Municipal Building that states Free 30-Minute Municipal Building Parking, Monday-Friday 8:00am-4:00pm. These stalls would be numbered and parking would be enforced outside of those days/hours. Motion carried unanimously.
- d. Designated Parking for Pool/Ball Fields – (see item 4a)
- e. Kiosk Locations – Motion by Ald. Anchor seconded by Mayor Wojnicz to approve three kiosk locations for the new lot; one on each end of the lot and one in the center close to the Municipal Building sidewalk area. Chief Ward will work with Public Works Director Holzem on the exact locations. Motion carried unanimously.

4. Local Parking Pass

- a. Free Local Pass – Chairperson Anderson presented information to the Board on the logistics of providing free parking stickers to local residents and downtown employees that could be used in Lot 7. He suggested that the stickers be a different color than the \$150 parking pass that can be used in Parking Lots 2, 3 and 8. He defined “local” as someone living in Wisconsin Dells, Lake Delton or Briggsville. Reasons he gave for the stickers were to provide free parking to the locals, provide free parking for downtown employees, and push paying customers to other parking areas throughout the downtown. Mayor Wojnicz stated that there has always been a lot of

criticism from locals regarding paid parking. During discussion, some felt a nominal fee (\$10) should be charged to cover the cost of the stickers and time involved in issuing them. Chief Ward also suggested adding Lot 3 to the local parking pass. Board members supported the local pass concept. Final details of the process will be discussed for approval at the next meeting.

b. Downtown Employee Parking Pass – Upon proof of employment, the Board supported downtown employees being able to obtain a “local” parking pass for Lots 3 and 7.

c. Prorated Parking Pass Option – There was no support to prorate the current \$150 parking pass based on when it is issued. The current pass covers April 1<sup>st</sup> to September 30<sup>th</sup> in Lots 2, 3, and 8. In addition, consensus was not to add Lot 7 to this permit. Permit cost remains as is without any changes.

5. Parking Enforcement Hours Code Sec. 7.09(9)(a)

Mayor Wojnicz stated that the city has been working hard to get people to come downtown yet we are charging for parking and ticketing vehicles until 10:00pm which he felt was too late. He suggested ending the enforcement earlier. Nick Morse stated that we want people coming downtown during the day as well, yet they would still have to pay for parking or get a ticket. Ald. Holzem stated that he, as well as other business owners, thought parking enforcement ended at 9:00pm. Although the city code states that parking is enforced until 10:00pm, Parking Utility Supervisor Tim Gavinski stated that this is the first year he’s had employees working that late; mostly so someone would be available if there were any issues with the kiosks. Chief Ward presented the following information as to how much revenue would be lost, from just the paystations only, if parking enforcement ended earlier (this does not include any citation revenue or meter revenue): 6:00pm would be approximately \$83,000 loss of revenue, 7:00pm would be approximately \$54,000, 8:00pm would be approximately \$27,000 and 9:00pm would be approximately \$10,000. Ald. Anchor questioned if the enforcement days and hours are clearly indicated on the meters as that is one of the complaints he hears. Gavinski stated that this information is displayed on both the meters and kiosks. After discussion the enforcement between the hours of 9:00pm and 10:00pm, the Board took no action to change the ordinance regarding parking enforcement hours.

6. 2020 Parking Utility Operating Budget

The Board began initial review of a propose 2020 operating budget. Final review and action will be taken at the next meeting. Revenue implication items to consider would be the possible donation of Lot 4 for the proposed Wizard Quest development, and the implementation of local parking passes.

7. 2020 Parking Utility Capital Budget

The Board began initial review of the 2020 capital budget. Final review and action will be taken at the next meeting.

8. Next meeting will be Monday, September 9, 2019.

9. Motion by Ald. Anchor seconded by D. Holzem to adjourn. Motion carried unanimously and the meeting adjourned at 6:15P.M.