Chairperson Fox called the meeting to order at 6:05 P.M. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.


Others: Ald. Dar Mor, Ald. Jesse DeFosse, Chris Tollaksen, Nancy Holzem and Ed Legge representing the Wisconsin Dells Events.

1. Motion by Ald. Wojnicz and seconded by Ald. Freel to approve the minutes of the July 13, 2015 Parking Board meeting. Motion carried unanimously.

2. Continued discussion and possible decision on off-season parking.
   The meeting started with a discussion on what can be discussed at the meeting; due to a limited and vague agenda. Kelli Trumble and Keith Koehler wished to discuss two motions that were made at a previous BID meeting. It was decided that only one of the motions can be brought to the discussion. This prompted Keith Koehler to make a motion to table everything and until another meeting. Kelli Trumble seconded. The motion did not pass. Kelli Trumble advised that the BID Committee made a motion that the following recommendation be brought to the parking board:

   “The BID Committee recommends to the Parking Board the following: 1) Raise the parking fee to $1.00 an hour; 2) Parking meters be enforced the first Saturday in May through the last Sunday in September; 3) The daily enforcement hours be 10am - 9pm; 4) Plates on all meters be changed by October 2015; 5) All kiosks are turned off from October 1 through April 30 annually.”

   A lengthy discussion including audience members took place. Many different ideas were mentioned. Ald. Freel stated that he had received feedback from the community and didn’t agree with raising the parking fees. Chief Ward recommended a variation of year round parking enforcement and a 25% increase. Ald. Freel made a motion to accept and later rescinded. Motion made by Mayor Landers to raise the parking rates to $1/hour, change the dates of enforcement to April 1-September 30, change enforcement hours to 10am-9pm, and change the meter plates as soon as possible. Motion seconded by Chief Ward. All were in favor except Ald. Freel, who voted no.

3. Items for referral to next meeting: Discuss/approve 2016 parking budget, discuss all recommendations made by BID, and discuss the parking utility.

4. Next meeting TBD

5. Motion by Ald. Freel and seconded by Mayor Landers to adjourn. Motion carried unanimously.

Submitted by:
Jody J. Ward
Chief of Police