

**PARKING BOARD MEETING  
CITY OF WISCONSIN DELLS  
MONDAY, AUGUST 8, 2016**

1. Mayor Landers called the meeting to order at 6:30P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.  
  
Present: Mayor Brian Landers, Ald. Ed Fox, Ald. Ed Wojnicz, Ald. Mike Freel, Police Chief Jody Ward, Public Works/Utilities Director David Holzem, Keith Koehler, and Kelli Trumble.  
  
Others: Ald. Jesse DeFosse, Ald. Brian Holzem, Ald. Dar Mor, City Clerk/Coordinator Nancy Holzem, City Planner/Zoning Administrator Chris Tollaksen, Becca Frederiksen, Justin Draper, and Ed Legge from the *Dells Events*.
2. Motion by Ald. Freel seconded by Keith Koehler to approve the June 15, 2016 meeting minutes. Motion carried unanimously.
3. Chief Ward gave an update on the new Passport Parking ticket writing and management system. All expired meter parking citations issued by the parking officers are done using this new handheld system. All other parking citations issued by the officers, such as overnight parking, handicap stall violations, are still manually issued and then entered into the system. Keith asked if more devices could be order for the officers. Chief Ward stated that he did not feel they were needed. Ald. Freel asked if tickets can be voided in the system if needed. Chief Ward stated yes, especially in cases where the meter is broken. The system will be able to keep track of the number of voided tickets. Passport charges a \$3 processing fee for all tickets paid on-line. They also keep 50% of funds collected on past due tickets. The system also includes sending out past due notices.
4. Chief Ward showed the committee \$1 parking discount cards that he has placed at the machines and distributed to some of the downtown businesses. These were provided by Passport Parking to promote and encourage people to use their parking application. Kelli stated that the intent was excellent however it comes with some challenges. Business owner Justin Draper stated that he hates the coupon/discount mentality of it and it's unfair to those that do not have or use a smart phone. Motion by Keith seconded by Ald. Fox to continue using the parking discount cards. Motion carried unanimously.
5. Ald. DeFosse stated that a sub-committee of the BID Committee is working on parking recommendations that he will have ready for the next meeting. Justin Draper stated that the Parking Board agreed to promote and advertise the free off season parking which has not been done. Mayor Landers stated that the city is working on way finding signage with Zebra Dog but nothing is ready yet.
6. Next meeting will be Monday, September 12, 2016. Agenda items will be the BID's parking recommendations and the 2017 budget. Keith asked that the trolley parking be addressed as he leaves it sitting on Broadway and that the trolley parking on Eddy Street sticks out into the street.
7. Motion by Ald. Freel seconded by Ald. Fox to adjourn. Motion carried unanimously.

Nancy Holzem  
City Clerk/Coordinator