

**PARKING BOARD MEETING
CITY OF WISCONSIN DELLS
WEDNESDAY, MAY 10, 2017**

1. Ald. Anderson called the meeting to order at 5:45P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Ald. Ben Anderson, Mayor Brian Landers, Ald. Ed Wojnicz, Ald. Mike Freel, Police Chief Jody Ward, Public Works/Utilities Director David Holzem, Keith Koehler, and Kelli Trumble.

Others: Ald. Dar Mor, Ald. Brian Holzem, City Clerk/Coordinator Nancy Holzem, City Planner/Zoning Administrator Chris Tollaksen, City Attorney Joseph Hasler, Parks Director Thad Meister, Justin Draper, Jason Field, and Jade Royston.

2. Motion by Ald. Wojnicz seconded by Ald. Freel to approve the April 19, 2017 meeting minutes. Motion carried unanimously.

3. The committee reviewed a Special Events Permit application that was submitted by the JAG for a cancer fundraiser event on Saturday, June 24th. The event includes blocking off Eddy Street, which includes the parking areas, for a street concert. Their request includes setting up a tent on Friday and having it taken down on Sunday. Chairperson Anderson wondered if the businesses in that area had any concerns with the street being blocked off with no access to the parking stalls. Ald. DeFosse, who has a businesses in that area, stated that he did not have any concerns with it, however he was not aware of the length of time it would be closed. Ald. Holzem questioned why the event could not take place in a parking lot versus closing down a street for most of the weekend. Kelli Trumble stated that Eddie Street is favorable as it is visible and draws people to stay downtown. She added that downtown is not that busy in June so closing the street should not be that big of a concern. Ald. Freel stated that the event should be in a parking lot instead of closing of a public street. Jade Royston, who spoke on behalf of the request, stated that Eddy Street creates a visible location and that people driving by may see it and decide to stop and spend time downtown. Parks Director Thad Meister stated that there is a swim meet and a baseball that weekend at Veteran's Park. DPW Director David Holzem stated that sometime the benefits of an event outweigh the loss of parking revenue if it brings more people downtown. Kelli agreed stating that needs to be taken into consideration. It was moved by Keith Koehler, seconded by Mayor Landers to support the decision of the Common Council on this application, as it pertains to closing off the street and the loss of parking revenue. Motion carried 5-2 with Chief Ward and Ald. Freel voting no.

4. Chief Ward gave an update on the meters and lots. The new paystations have been installed in lots 2, 3, and 4. Chief Ward stated that he would like add another CSO officer because of all the extra work with the kiosks and traffic control. That request will be on the next agenda.

5. Chairperson Anderson stated that the Public Works Committee did review the request of the Parking Board to fence off the mark-shift parking area behind the Municipal Building and to look at plans to turn it into a parking lot with a kiosk paystation. They asked the Public Works Director to have engineering plans drawn up for it. Ald. Freel questioned the JAG's plans for expanding. Mayor Landers stated that the JAG has been working with an engineer on expansion their existing building into that area, which at some point they would need to acquire. Ald. Mor stated that he was not in favor of selling that land as it was too valuable to the area. He added that the city should be retaining property and trying to obtain more. Ald. Freel questioned the temporary fence for that area. The Public Works Committee decided it would be too costly, and unsightly, for a temporary use. In addition, it would interfere with planned events in that area. This was just an update. Engineer plans for the lot will be on the next Public Works Committee agenda, if available at that time.
6. Kelli Trumble stated that the BID's recommendation for "Free Parking" signage for this Fall was that it be the same as it was last year. The committee felt the signage was informational, professional and it looked great. Police Chief Jody Ward stated that he was against this as the stickers were very difficult to remove. He suggested a bag over the meter heads. Mayor Landers stated that he did not like the looks of bags as it looks tacky. Kelli suggested looking into a different type of adhesive for the sticker, one that would not be as difficult to remove. No action was taken.
7. Another referral item from the BID Committee was questioning who was responsible for doing ground maintenance of the parking lots and surrounding areas. City Clerk Nancy Holzem stated that other than DPW cleaning the lots with the street sweeper, there was no other staff specifically designated to go around parking lot areas to pick up trash. She stated that an extra garbage can was added by the Municipal Building to try and help with the wrappers and plastic bottles left mostly by JAG attendees. There was discussion in the past about the CSOs assisting with lot cleanliness however Chief Ward stated he wanted them to focus on parking. No action was taken.
8. Next meeting was scheduled for Monday, May 15, 2017.
Agenda items to include:
 - ◆ Request to add another CSO.
 - ◆ Request for Duchess Plaza entertainment to have parking passes/designated area.
9. Motion by Freel seconded by Mayor Landers to adjourn. Motion carried unanimously and the meeting adjourned at 6:45pm.

Nancy Holzem
City Clerk/Coordinator