

**PARKING BOARD MEETING
CITY OF WISCONSIN DELLS
MONDAY, MARCH 5, 2018**

1. Chairperson Anderson called the meeting to order at 5:30.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Ald. Ben Anderson, Mayor Brian Landers, Ald. Ed Wojnicz, Ald. Mike Freel, Police Chief Jody Ward, Public Works/Utilities Director David Holzem, Keith Koehler and Kelli Trumble.

Others: Ald. Brian Holzem, City Clerk/Coordinator Nancy Holzem, City Treasurer Karen Terry, City Planner/Zoning Administrator Chris Tollaksen, Parks/Recreation & Waterways Director Thad Meister, City Attorney Joseph Hasler, Mark Sweet and Hannah Kirby from the *Dells Events*.
2. Motion by Ald. Wojnicz seconded by Ald. Freel to approve the September 11, 2017 meeting minutes. Motion carried unanimously.
3. Review of 2017 Revenue & Expenses.
The committee reviewed the 2017 revenue and expense information presented by City Treasurer Karen Terry. Revenues came in at \$685,620.36 with total expenses at \$530,910.25. The difference of \$154,710.11 will be added to the Parking Utility Reserve account bringing that total to \$319,247.05 for future parking improvements and projects.
4. Update on Meters, Lots, Kiosks and Parking Improvements for 2018
Chief Ward stated that the 3 new kiosks that were approved in the 2018 budget have been ordered, in addition to another kiosk that was ordered to replace one that was hit by a vehicle (covered by insurance). He stated that instead of adding three new kiosk locations, he plans on using them to replace 3 existing kiosks and to use the older kiosks for parts. Chief Ward stated that he will look into more promotional material to for the use of paying for parking by your smart phone which will help with lines that form at the kiosks during busy times. Chief Ward reported that the Bank of Wisconsin Dells had expressed their concerns with the overnight parking that is now allowed in city parking lots. They stated that some cars in Lot 1 by the bank are not moving for days, which hinders the plowing of the lot. Chairperson Anderson suggested reviewing the ordinance at a future meeting to see if parking should be limited to 24 hours in lots.
5. ZEBRADOG's Wayfinding Proposal
The Board reviewed Zebradog's wayfinding proposal for parking areas. Kelli stated that the BID Committee reviewed the proposal and supports it, adding that they are looking at the digital wayfinding system as well. She stated that the BID would like the city to look at the parking and restroom aspect of it. Keith stated that it was too early to invest \$176,000 in parking signage without knowing the long term status of some of the parking areas. Ald. Wojnicz agreed stating that we are not there yet.

6. 15-Minutes Parking Areas.
Board member Keith Koehler suggested designating spots in front of some local businesses (such as the hardware store and paint store) as “15-minute” parking spots. Chief Ward suggested adding a 15-minute stall in each of the parking lots instead. Chairperson Anderson and Ald. Holzem both stated that it would be opening a can of worms adding that most locals know they can park in the alley if they just need to run into a business for a minute. No changes were approved.
7. The committee did not go into closed session.
8. The committee did not need to reconvene into open session.
9. 2018 Seasonal Positions.
Chief Ward stated that he was in the process of hiring 4 seasonal Community Service Officers (CSO) for the Parking Utility with Tim Gavinski being the head SCO. He reported that the hiring was going well.
10. No date was set for the next meeting.
11. Motion by Ald. Freel seconded by Keith to adjourn. Motion carried unanimously and the meeting adjourned at 6:45P.M.

Nancy Holzem
City Clerk/Coordinator