

BID Committee
May 2, 2018

Attending: Kelli Trumble, chairwoman	Adam Makowski
Jesse DeFosse; BID	Jim Decker
Dan Gavinski; BID	Brian Holzem
Kevin Ricks; BID	Jenna Loda Eddy
Kyler Royston; BID	Jenifer Hobbs; WDVCB
Justin Draper; BID	Tara Anchor
Mark Sweet; BID	Katie Fermanich; WDVCB
Mayor Ed Wojnicz	Belen Markovich; Dells Events
Chris Tollaksen; Public Works	

Meeting called to order by Chairwoman Kelli Trumble.

Motion made by Jesse DeFosse to approve April 18 minutes. Second by Dan Gavinski. Approved.

BID BY-LAWS / BOARD OF DIRECTORS:

Mayor Wojnicz has proposed elimination of the River Arts Committee and the Design Review Committee and placing the jurisdiction of those responsibilities to the BID. With those changes in mind, the Mayor is recommending a change to the BID by-laws to allow expansion from the current seven board members to ten. The recommendations will have to go to the Legislative Committee and then the City Council for final action. Discussion focused on how BID might be structured to handle the new responsibilities. Dan Gavinski moved for approval of the Mayor's recommendation to expand the BID Committee to ten members and for BID taking over the responsibilities of the Design Review and River Arts committees. Second by Jesse DeFosse. Approved unanimously.

DEVELOPMENT OF THE ARTS- ACTION PLANNING:

Chairwoman Kelli Trumble recommended BID membership in Arts Wisconsin. The annual fee is \$225. Membership will provide the opportunity to tap into the considerable expertise and funding sources to assist in the development of artistic endeavors in the Dells River Arts District. Kelli will also be gathering information about membership in the Wisconsin Arts Board, as they have indicated interest in the DRAD revitalization efforts. Dan Gavinski moved for BID to appropriate \$225 for membership in Arts Wisconsin. Second by Justin Draper. Approved unanimously.

UPDATE - DRAD WEBSITE:

Updated information about the street banner program has been posted at www.dellsriverartsdistrict.com/news.

HH BENNETT MUSEUM EVENTS:

Jenna Loda Eddy invited the community to visit the H.H. Bennett Museum's kickoff event on Thursday evening, May 3rd and updated the committee on both new exhibits and programming at the Museum this year.

AGENDA - MAY 16th MEETING:

Updates will be provided on opening of the Farmers Market, 4th of July celebration and the Ice Castle. Report will also be made on the Spring Wine Walk. Discussion on financing of programming at the Riverfront Plaza this summer.

Motion to adjourn made by Justin Draper. Second by Kyler Royston. Approved.