BID Committee

Attending: Jesse DeFosse; vice-chairman
Kyler Royston; BID
Dan Gavinski; BID
Adam Makowski; BID
Mark Sweet; BID
Mayor Ed Wojnicz
Phil Helley
Gail Jermier
Chris Tollaksen; Public Works
Karen Terry; City Treasurer
Brian Holzem

Meeting called to order by Vice-chairman Jesse DeFosse.
Motion to approve July 24 minutes made by Kyler Royston. Second by Adam Makowski. Approved.

HISTORY OF THE ANCHORS:
Gail Jermier presented the background information and history of the Alexander Mitchell and Winnebago boats and the anchors for both boats. Discussion of the anchor for the Winnebago suggested the possibility that the anchor might in fact be from the Apollo 2, a noble but failed attempt in the late 1960s to replicate the old steamboat tours. Consensus was that more information needs to come forward to prove that the anchor is from the Winnebago in order for BID to take action on a display for that anchor. Gail Jermier indicated that the $26,500 donation from the Van Wie Foundation was always earmarked for restoration of the Alexander Mitchell anchor only. No Historical Society funds had ever been set aside for the display of the second anchor and there was no stipulation that the money BID would provide needed to be for display of both anchors.

RIVER WALK ANCHOR PROJECT:
Three design options were offered by design firm Zebra Dog for the smaller 10 foot anchor display at the Broadway entrance to the River Walk. Consensus opinion was that actual photos proposed to be used for the displays be incorporated in the designs before any further action is taken. Michaels Signs has put together a bid under $25,000 to do the job. Michaels was asked to bid on the display for the second anchor, however uncertainty about the exact location affects the type of base the display will be placed upon, making a precise bid not yet possible. The recommended height for the second display is 6 feet.
Zebra Dog prepared a design option for a proposed Illinois Avenue/River Road location for a second anchor display. Estimate for the retaining wall would be $50,000 and $25,000 for the anchor display. No prices were offered for landscaping. Those prices may vary depending on the type of materials used and other factors.

ILLINOIS AVENUE STREET BANNERS:
No new information was available at this time.

LA CROSSE STREET HILL:
No designs were presented at this meeting so item was to be placed on a future agenda.

Next meeting will be Wednesday, August 21 with all items on this agenda being moved to that meeting.
Motion to adjourn made by Adam Makowski. Second by Dan Gavinski. Approved.