

# CITY OF WISCONSIN DELLS MEETING AGENDA

**MEETING DESCRIPTION:** PARKING BOARD  
**DATE:** MONDAY, DECEMBER 7, 2015 **TIME:** 5:30PM **LOCATION:** MUNICIPAL BUILDING COUNCIL CHAMBERS, 300 LACROSSE STREET, WISCONSIN DELLS, WI 53965

		COMMITTEE MEMBERS		
	Ald. Ed Fox Chairperson	Ald. Mike Freel	Police Chief Jody Ward	Kelli Trumble
	Mayor Brian Landers	Ald. Ed Wojnicz	DPW - David Holzem	Keith Koehler
1	CALL TO ORDER			
2	APPROVAL OF THE NOVEMBER 10, 2015 MEETING MINUTES			
3	DISCUSSION/DECISION ON RENTED PARKING STALLS; ESTABLISHING A POLICY AND FEES			
4	DISCUSSION/DECISION ON CONVERTING EXISTING PARKING LOTS TO PAY STATION STALLS			
5	DISCUSSION/DECISION ON DRAFT ORDINANCE UPDATING THE PARKING UTILITY			
6	<p>REMINDER OF MAYOR'S 2015-2016 COMMITTEE GOALS:</p> <ul style="list-style-type: none"> <li>• <del>Create a stand-alone parking utility, separate from the city tax roll.</del> (ACHIEVED)</li> <li>• Create a downtown parking plan to allow expansion of sidewalks in key areas near intersections and restaurants, while allowing parking to facilitate in mid-block areas.</li> <li>• Adopt a philosophy/policy that public parking spaces are public property and have no proprietary interest to businesses not willing to lease the space for their own use. The concern that parking directly in front of a single business is detrimental to the success of that single business is only stalling progress and deterring others from investing in our downtown. If businesses truly feel that they need to retain parking directly in front of their business, they have an option of leasing, signing, and policing that stall for their own private use. My proposed philosophy will allow the parking board to move forward more efficiently on determining parking elimination or alteration plans that may benefit the entire downtown and create stronger economic impact.</li> </ul>			
7	ANY ITEMS FOR REFERRAL TO SUBSEQUENT MEETINGS			
8	ADJOURNMENT			
	ALD. ED FOX, CHAIRPERSON			
	POSTED AND DISTRIBUTED: 12/04/2015			
	<p><b>Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.</b></p>			

**PARKING BOARD MEETING**  
CITY OF WISCONSIN DELLS  
MUNICIPAL BUILDING ~ 300 LA CROSSE STREET  
WISCONSIN DELLS, WI 53965  
**November 10, 2015**

Chairperson Fox called the meeting to order at 6:00 P.M. Notice of the meeting was provided to the *Dells Events*, WNNR Radio, and posted in accordance with State Statutes.

Present: Chairman Ed Fox, Mayor Brian Landers, Ald. Ed Wojnicz, Ald. Mike Freel, Kelli Trumble, Police Chief Jody Ward and Public Works Director David Holzem .

Others: Ald. Brian Holzem, City Planner Chris Tollaksen, Clerk Nancy Holzem, City Attorney Joe Hasler and Dave Janke.

1. Motion by Kelli Trumble and seconded by Ald. Freel to approve the minutes of the September 14, 2015 Parking Board meeting. Motion carried unanimously.
2. Update/Any decisions if necessary, on free parking signage.  
Chairman Fox stated that he met with Royston's and no options presented. This conversation segued into the use of parking meters vs. pay stations. No action.
3. Discussion / possible decision on fees for parking stall rentals.  
Dave Janke made a presentation about parking stall agreements on Broadway. It was decided that the parking board should determine what parking stall agreements are currently in place before making any decisions on stall rentals. Motion by Ald. Freel and seconded by Director Holzem to table. Motion carried unanimously.
4. Discussion / possible decision on removing parking spaces in 200, 300 or 400 blocks of Broadway for expanded sidewalk and seating/café zones. Mayor Lander's created a diagram on the white board. There was a discussion on removing parking spaces in the 500 Block of Broadway and the 200 Block of Broadway. The stalls would be converted into outdoor seating/dining. Mayor Landers stated that PRT funds have been allotted for this construction.

Motion by Mayor Landers and seconded by Ald. Wojnicz to remove 4 stalls in front of Carvelli's in the 500 block of Broadway. All voted in favor except Chief Ward. Motion passed.

Motion by Mayor Landers and seconded by Ald. Freel to remove 3 stalls from the North East corner of the 200 Block of Broadway (in front of Cheesecake Heaven) and 2 stalls located in the South West corner of the 200 block of Broadway (in front of Macs). All voted in favor except Ald. Wojnicz and Chief Ward. Motion passed.

5. Discussion / possible decision on street entertainment in the 700 block of Oak Street. Conversation regarding closing off stalls on Oak Street to allow for street entertainment and buskers. Kelli Trumble stated that she would be bringing up this topic with the BID committee. Kelli also mentioned the need to think about strategic planning for the parking utility. During this conversation Mayor Landers brought up possibly selling public parking lots that were not being used efficiently and putting them back on the tax roll. Motion by Ald. Freel and seconded by Mayor Landers to table. Motion carried unanimously.
6. Discussion/ possible decision on strategic plan for the parking utility.  
No action taken.
7. Discussion and any decisions as needed on list of Mayors 2015-2016 committee goals.  
No action taken.
8. Items for referral.

After a lengthy meeting it was decided that the parking board should narrow agenda items for subsequent meetings. It was decided the next meeting should contain the following agenda items.

- Bring an inventory for privately rented stalls in the city and discuss pricing for future rentals.
- Discuss converting existing parking lots to pay station stalls.

9. Motion by Ald. Freel and Kelli Trumble to adjourn. Motion carried unanimously. Next meeting scheduled for Monday, December 7 at 5:30pm.

Submitted by:  
Jody J. Ward  
Chief of Police

NAME & ADDRESS	CUST. #	# OF STALLS	PRICE EA.	LOT #	PARKING STALLS		ST TAX	CO TAX	TOTAL
					LOCATION	AMOUNT			
Dells Boat Tours, LLC P. O. Box 630	100233	4	\$350.00		Last 4 stalls before bridge-north side of Broadway	\$1,400.00	70.00	7.00	\$1,477.00
The Original WI Ducks P.O. Box 117	100225	2	\$350.00		North side of Broadway 2 by Dairy Queen; NC for 2 by Holiday House per agreement	\$700.00	35.00	3.50	\$738.50
Dells-Duck Tours % George Field P. O. Box 11 <i>pd 4-26-2013</i>	100235	2	\$350.00		South side of Broadway by Colotlan Mexican Restaurant	\$700.00	35.00	3.50	\$738.50
M & I Marshall & Ilsley 501 Broadway	100894	2	\$300.00		800 block of Cedar East side of street	\$600.00	30.00	3.00	\$633.00

**Nancy Holzem**

**Subject:** FW: Parking Stalls

**From:** Nancy Holzem  
**Sent:** Thursday, May 07, 2015 4:38 PM  
**To:** 'Jody Ward'  
**Subject:** RE: Parking Stalls

Here is a summary of what was billed out last year:

- Original Wisconsin Ducks 2 stalls @ \$350
- Dells Boat Tours 4 stalls @ \$350
- Dells Army Ducks 2 stalls @ \$350
- Gary Mattei 1 stall @ \$350
- WDVCB 1 stall @ \$350
- Tommy Bartlett 2 stalls @ \$300
- M & I Bank 2 stalls @ \$300
- Nigs Bar 1 stall @ \$250

**From:** Jody Ward [mailto:jward@wdpd.com]  
**Sent:** Thursday, May 07, 2015 4:14 PM  
**To:** Nancy Holzem  
**Subject:** Parking Stalls

How much do the ducks, both Original and Field's pay for their spaces downtown ?

Jody J. Ward, Chief of Police

Wisconsin Dells Police Department