



**PARKING BOARD MEETING  
CITY OF WISCONSIN DELLS  
MONDAY, JULY 26, 2017**

**ITEM 2**

1. Chairperson Anderson called the meeting to order at 5:00.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Ald. Ben Anderson, Mayor Brian Landers, Ald. Mike Freel, Police Chief Jody Ward, Public Works/Utilities Director David Holzem, Keith Koehler and Kelli Trumble.

Excused: Ald. Wojnicz

Others: City Clerk/Coordinator Nancy Holzem, City Planner/Zoning Administrator Chris Tollaksen, Police Lieutenant Perry Mayer, City Attorney Joseph Hasler, and Ed Legge from the *Dells Events*.

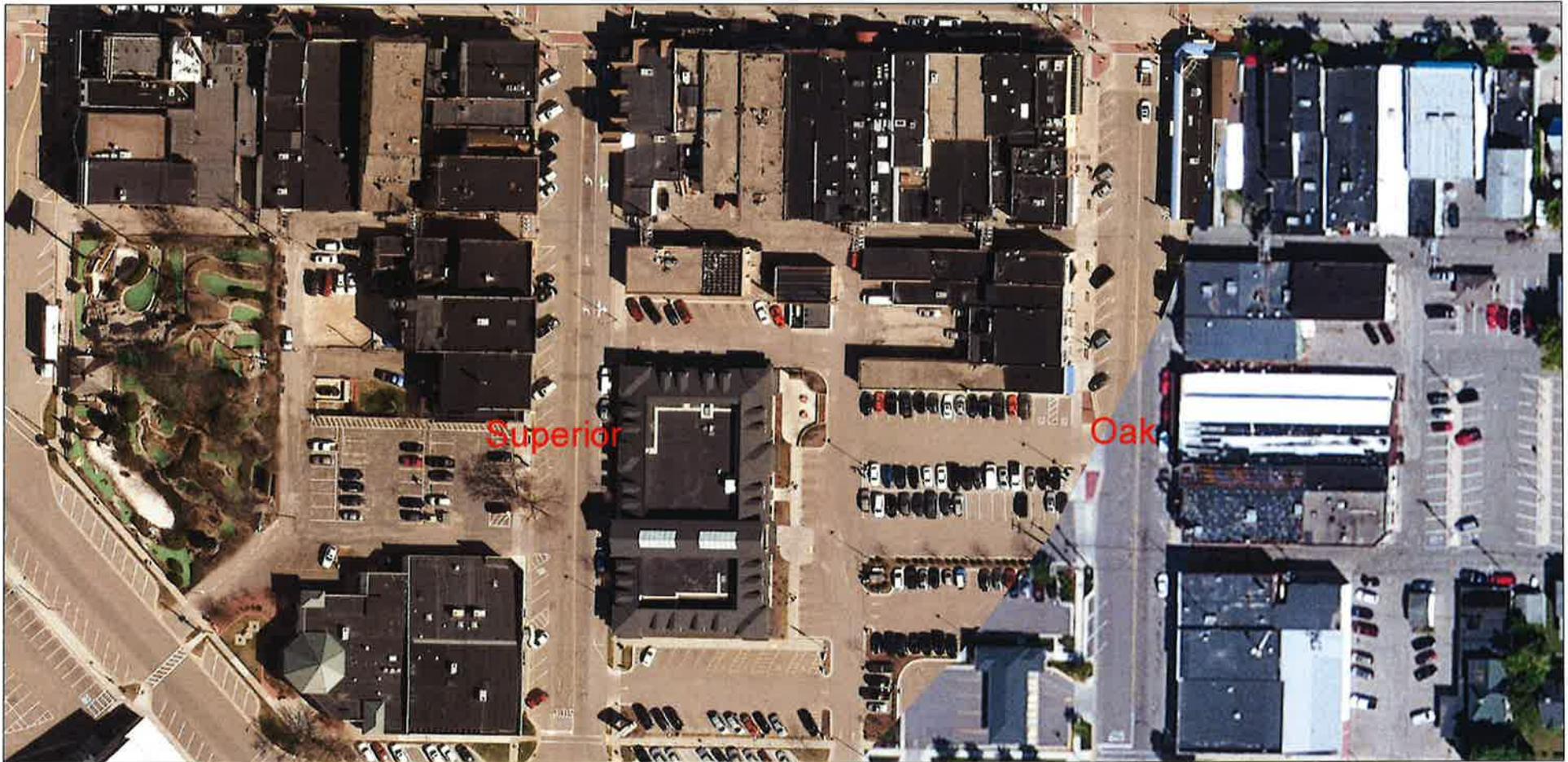
2. Motion by Keith Koehler seconded by Ald. Freel to approve the June 12, 2017 meeting minutes. Motion carried unanimously.
3. The board reviewed a Special Events Permit application submitted by San Antonio Mexican Restaurant for a folkloric dance performance on Eddy Street Wednesday, August 16<sup>th</sup>. The Common Council approved the permit contingent upon Parking Board approval since Eddy Street and its parking would be blocked during the day. Chairperson Anderson stated that the JAG was made to come before the Parking Board when they wanted to close off Eddy Street for their cancer fundraising event so he thought it was only fair that San Antonio's do the same. Police Chief Ward stated that what they are proposing is a cultural event and that he didn't have any problems with closing the street for it. It was motioned by David Holzem seconded by Keith Koehler to approve the permit application. Motion carried unanimously.
4. The board discussed its role in future Special Events Permit applications that may affect parking areas such as street parking and/or lots. Chief Ward stated that he thought it would be good practice for any event that takes away parking go before the Parking Board because of the potential loss of parking revenue during that time. City Clerk Nancy Holzem pointed out that just because a street is closed, one cannot assume that there is a loss of parking revenue. People find other locations to park and often time the event draws additional people downtown which generates additional parking revenue. Chief Ward stated that the type of event, profit or non-profit, should be taken into consideration as well as how the event will impact the surrounding businesses. All agreed that the overall financial impact of the event, as well as the expenses it puts on the city, should be taken into consideration. Mayor Landers suggested giving the Parking Board Chair the authority to sign off on smaller events affecting parking. Keith Koehler stated that events are a great thing for the downtown but questioned what the limit would be as far as the number of permits someone could apply for (noting that this was San Antonio's second permit request this summer). The city's Special Events Permit application is currently being revised with department input. No action was taken. A draft copy of the application will be provided at a future Parking Board meeting for additional input.

5. No date was set for the next meeting. Future agenda items to include:
  - Review of Parking Board's 2017 Revenue & Expenses to-date.
  - Establish 2018 operating budget.
  - Establish 2018-2022 capital budget
  - Review/future status of overnight parking ticket suspension and snow removal plans.
6. Motion by Ald. Freel seconded by Keith Koehler to adjourn. Motion carried unanimously.

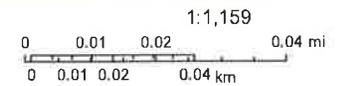
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Nancy Holzem  
City Clerk/Coordinator

GIS Map



September 6, 2017  
City Boundary



Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community

# Superior Street

Write a description for you



# Superior Street

Write a description for you









OLSON  
PAINT

MEG

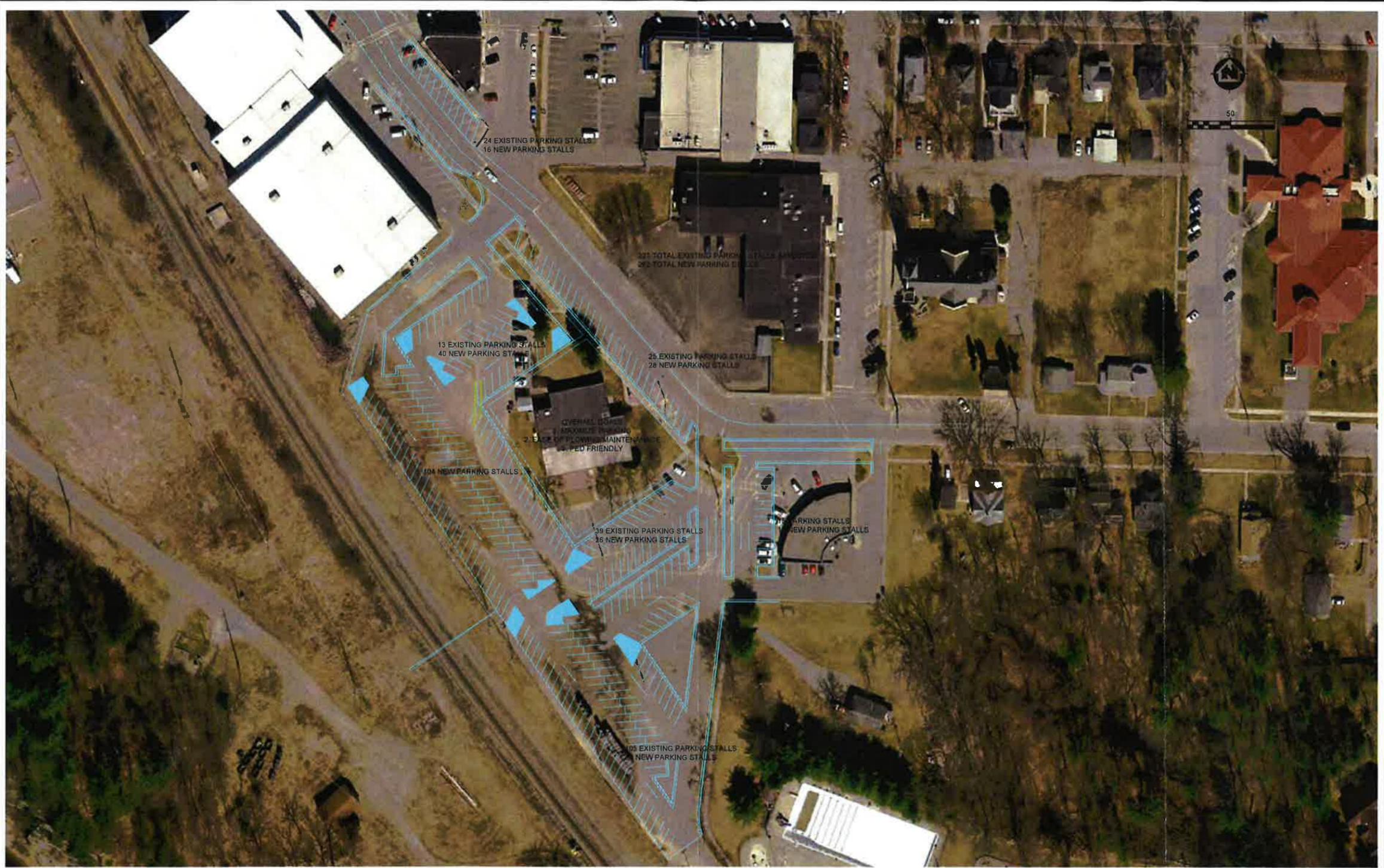
Sal's

Billboard

POLICE

pepsi





PROJECT NO.	DATE	SCALE	AS SHOWN	NO.	DATE	REVISION	BY
PROJECT DATE							
FR							
CHECKED BY							
PLLOT DATE	8/9/17	P:\00\850008\0811\CAD\Construction Drawings\00850811 EXHIBIT 2-4-2017.dwg					

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CITY HALL AREA PARKING OPTIONS  
CITY OF WISCONSIN DELLS

EXHIBIT 2 - ULTIMATE PARKING LOT  
BUILD CONCEPTUAL PLAN

FILE NO.	0085081
SHEET	2