

COMMUNITY DEVELOPMENT AUTHORITY MEETING
CITY OF WISCONSIN DELLS
MARCH 13, 2017

ITEM 2

Chairperson Borchner called the meeting to order at 5:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

1. Present: Chairperson Ben Borchner, Ald. Mike Freel, Ald. Jess DeFosse, Shaun Tofson and John Campbell, Lisa Delmore and Joan Ragan

Others: Mayor Brian Landers, Ald. Ed Wojnicz, City Clerk/Coordinator Nancy Holzem, City Planner Chris Tollaksen, Tara Joles, Brian Holzem, Attorney Joseph Hasler, Ben Anderson and Ed Legge from the *Dells Events*.
2. Motion by Ald. DeFosse seconded by Ald. Freel to approve the February 13, 2017 meeting minutes. Motion carried unanimously.
3. Application for Building Façade Improvement Grant submitted by Shirley Tollaksen for 316 Broadway was reviewed. Ald. DeFosse complimented the proposed improvements stating that this was the intent of the grant. Motion by Ald. Freel seconded by Joan Ragan to approve the application for matching grant funds not to exceed \$7100. Motion carried unanimously.
4. Application for a Building Façade Improvement Grant submitted by Brian Holzem for 230 Broadway was reviewed. Chairperson Borchner stated that the proposal would be a great improvement to that building. Motion by Ald. Freel seconded by Shaun Tofson to approve the application for matching grant funds not to exceed \$12,500. Motion carried unanimously.
5. The committee again reviewed the façade grant manual to see if there were any changes that needed to be made. There was discussion again regarding the requirement to collect the Premier Resort Tax (PRT). Tara Joles, owner of Dells Bells stated that she wanted to apply for the façade grant but does not collect PRT since she provides a service not a product. City Clerk Nancy Holzem stated that any business collecting sales tax can agree to collect the PRT, you just have to notify the Department of Revenue that you will be doing so. Tara stated that she will contact them. There was discussion as to how to ensure a business volunteering to collect the tax continues to do so after receiving the grant. Mayor Landers stated that will always be a risk but in return improvements were made to the building. There was also discussion regarding self-construction projects and how to regulate them. The manual does address it to some extent. Clerk Holzem presented a revised application form that is much easier to use then the draft copy MSA created. Motion by Lisa Delmore seconded by Ald. Freel to adopt the new application form. Motion carried unanimously. The requirement for applicants to collect the PRT remains.
6. The owner Dells Bells Wedding Chapel stated that she will look into the PRT collection and submit a façade grant application for the next meeting.
7. Motion by Ald. Freel seconded by Joan Ragan to adjourn. Motion carried unanimously and the meeting adjourned at 5:35pm.

Nancy R. Holzem
City Clerk/Coordinator

Economic Development Façade Improvement Grant Program Wisconsin Dells, Wisconsin

FAÇADE IMPROVEMENT GRANT APPLICATION

Business Name: Dells Bells Wedding ChapelBusiness Location: 43 La Crosse StreetApplicant/ Business Owner's Name: Tara IdesAddress: W1415 Arrowhead Rd Wisc Dells WI 53965Phone Number: 608-393-4228 Email Address: info@dellsbellsweddingchapel.comBuilding Owner (if different than applicant): Brian Holzem

Address: _____

Phone Number: _____ Email Address: _____

Total Anticipated Cost of Qualified Improvements: \$ 16,753⁰⁰Grant Requested (50% of qualified expenses not to exceed \$20,000) \$ 8,376.50

Grant Application Checklist:

- Photograph(s) of existing façade.
- Description of proposed façade improvements.
- Conceptual rendering(s) of proposed façade improvement.
- Itemized cost estimates for qualified improvements.
- DRC approval.
- Verification of Building Lease Agreement (if applicable)
- Signed Copy of Landlord Authorization Letter (if applicable)
- \$100 Application Fee pd

Certification:

I hereby submit this application and all required attachments to the Wisconsin Dells CDA to be considered for their Façade Improvement Grant Program. I certify that to the best of my knowledge and belief, the content of the application is true and correct.

Disclaimer:

Neither the City of Wisconsin Dells, the CDA or their affiliates shall be responsible for the planning, design or construction of improvements to property that is owned/leased by the applicant. The applicant is advised to consult with licensed architects, engineers or building contractors before proceeding with final plans or construction. In consideration of the grant awarded by the CDA, the owner and applicant agree to indemnify, defend and hold harmless the City of Wisconsin Dells and the CDA against any claims resulting from anything occurring under the Façade Improvement Grant Program. I understand that monies granted from this program are on a reimbursement basis following completion of all façade improvement work presented and that improvements/changes not approved by the CDA will not be funded.

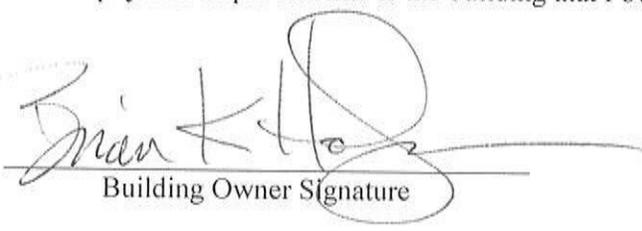
Applicant Signature: Tara IdesDate: 3/14/17

BUILDING OWNER CONSENT FORM

I, Brian K. Holzem am the owner of 43 LaCrosse St.
property owner name address

do hereby support the Façade Improvement Grant Application submitted by Dells Bells Wedding Chapel
for the above stated property that I own. By signing below, I hereby confirm and agree to the following:

1. The applicant is currently under a lease for a term 5 years or greater.
2. I have reviewed the City of Wisconsin Dells Economic Development Façade Improvement Program Manual and support my tenant's application to pursue matching grant dollars for physical improvements to the building that I own.


Building Owner Signature

03/15/2017
Date



Before



ADCI



**Architectural Design
Consultants, Inc.**

**Dells Bells Wedding Chapel
43 La Crosse Street Wisconsin Dells, WI**

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17-010 02-21-2017



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Dells Bells Wedding Chapel
43 La Crosse Street Wisconsin Dells, WI

17-010 02-21-2017

Gmail

[Click here to enable desktop notifications fo](#)

More

COMPOSE

Inbox (572)

Starred

Important

Sent Mail

Drafts (12)

Circles

Unread 1/0 Sent

 Scott

+

No recent chats
Start a new one



Dear Mr. Joles, Thank you for your email. I will be able to add the Premi



Scott J

Thank you so much. Today's date would be just fine. 03/14/2017

DOR TOB Registration

to me

Dear Mr. Joles,

Thank you for your email.

The Premier Resort account has been added and you will receive a Greeting L

Sincerely,

Wisconsin Department of Revenue
Tax Operations Bureau
(608) 264-4590
dorregistration@wisconsin.gov
jnm

From: Scott J [mailto:jsjoles@gmail.com]

Sent: Tuesday, March 14, 2017 9:19 AM

To: DOR TOB Registration <DORTOBRegistration@wisconsin.gov>

Subject: RE: Premier resort tax registration





PROPOSAL

Date: 3-3-17

Revised: 3-7-17

Submit proposal to: Dells Bells Wedding Chapel

Work to be performed at: Wisconsin Dells

We hereby propose to furnish the materials and perform the labor necessary for the completion of:

Install stone along bottom of building per drawing provided. Approximately 125 lineal feet at 2 foot in height to come past windows. Remove siding and install waterproof membrane and steel mesh and bottom L bracket. Install stone with corners as needed and drip sill on top of wall. Approx. 250 sq. ft. of stone.

\$10,800.00

Eldorado Stone Russet Mountain Ledge Stone selected for quote.
www.eldoradostone.com

PRICE VALID FOR 45 DAYS FROM PROPOSAL DATE

Payment to be made as follows:

50% down on acceptance of proposal, and remaining balance due upon completion.

This Proposal does not reflect any State Tax

**Any questions or concerns please contact
Tyler Ruchti at either 608-254-1474 or tylerr@springbrookconstruction.com**

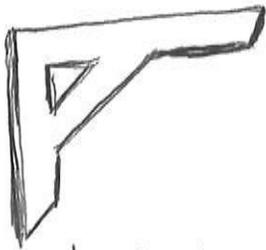
Spring Brook Signature _____ Date _____

The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to complete this contract as specified. Payment will be made as outlined

Purchaser's Signature: _____ Date of Acceptance _____

240 Trout Road, Wisconsin Dells WI 53965
(608) 254-1470 – Fax (608) 254-1497

Cedar

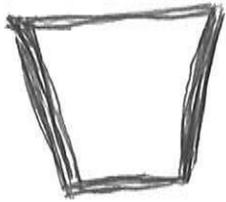


Side view

Painted white wooden
Brackets

approx \$45⁰⁰ ea

12~~3~~ total = ~~\$540~~
540



Painted white wooden
Dentil
above windows

approx \$10 ea

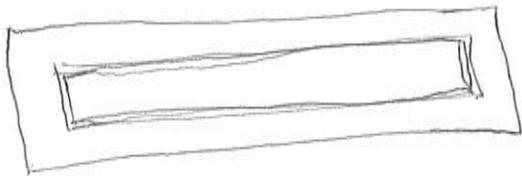
10 total = 100



Painted white wooden
trim around
3 windows

approx \$2 bd foot

70 total = \$140



Painted white
wooden panels
Under 3 windows
2 sign

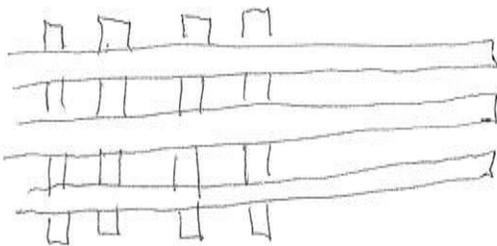
approx \$30 ea

3 total = ~~\$90~~
150

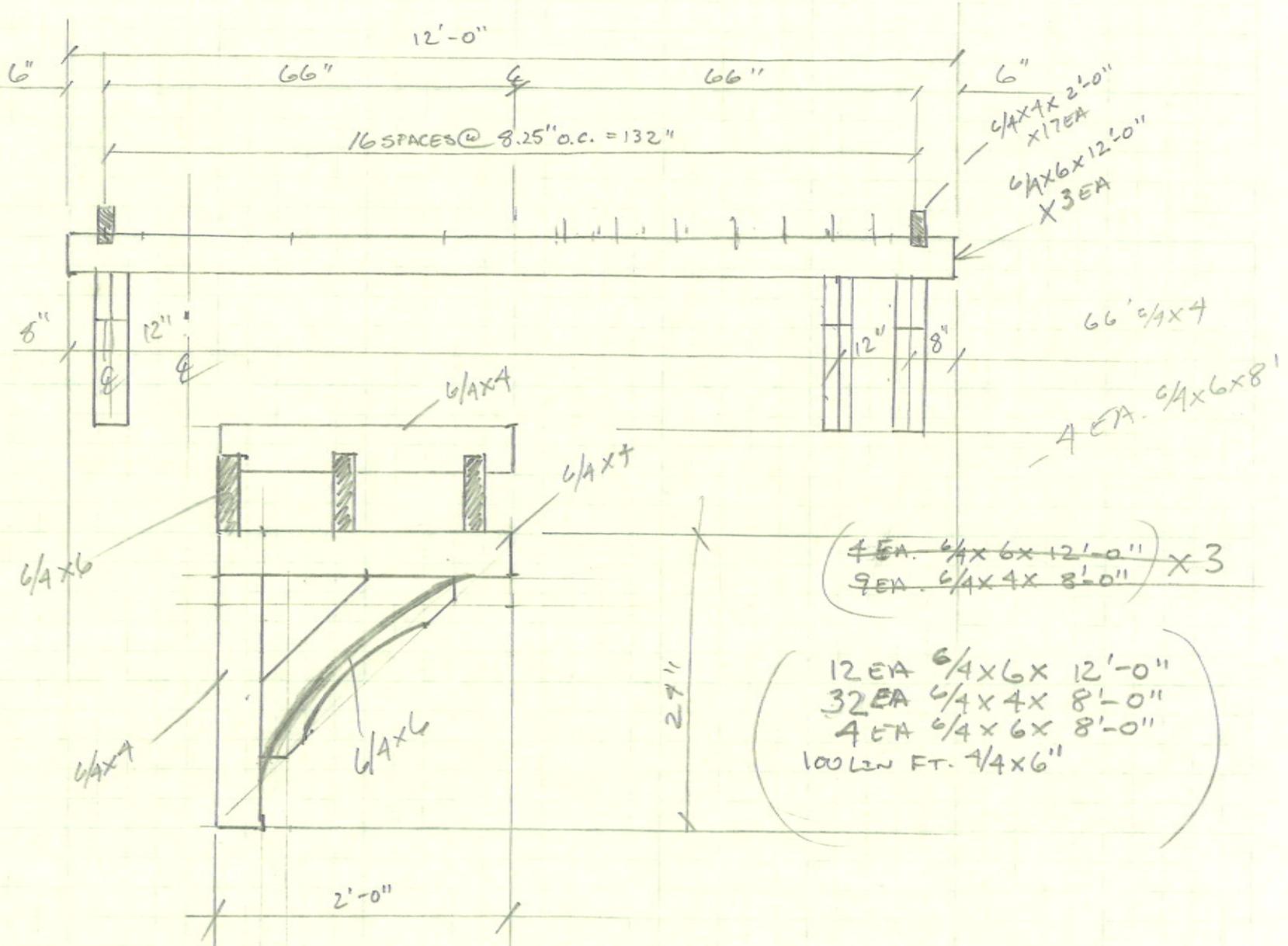


All trim detail

\$3~~3~~70



Valance Boards



○ * ADCI Design work \$1,700^{pd. ✓} N/A

* Replace rotting window frames and
paned glass.

Badger Glass - six laminated arch \$2300
Wood framing/panes

* Valences (4) w/panel detail & Trim
est.

Wood / Finish / Hardware

Dells Hardwood ~~\$4,300~~ 3370

○ * Office entry replacement \$283
Home Depot

* Lodgestone Springbrook \$10,800

2 ft high stone detail around bottom

\$16,753

Grant \$8,376.5

Building permit fee