



Wisconsin Dells BID Committee - Meeting Agenda

Wednesday, August 9, 2017 at 8:30AM

Wisconsin Dells Municipal Building Council Chambers – 300 La Crosse Street – Wisconsin Dells

1. Call to Order
2. Approval of the July 26, 2017 Meeting Minutes (attached)
3. Update/Discussion on Plantings and Maintenance Justin Draper/All
4. Discussion/Decision on 2018 Work Plan/Budget Priorities All
5. Items for Next Agenda All
6. Adjournment

The Committee may take action on any of the above listed agenda items.

Kelli Trumble, Chairperson

Posted & Distributed: August 4, 2017

Upcoming BID Meetings:

- Wednesday, August 23, 2017 at 8:30am
- Wednesday, September 6, 2017 at 8:30am

**BID Committee
July 26, 2017**

Attending: Kelli Trumble; chairwoman
Kyler Royston; BID
Jesse DeFosse; BID
Justin Draper; BID
Dan Gavinski; BID
Mark Sweet; BID
Chris Tollaksen; Public Works

Lt. Perry Mayer; WDPD
Brian Holzem
Jenifer Dobbs; WDVCB
Ed Legge; Dells Events
Karen Terry; City Treasurer

Meeting called to order by Chairwoman Kelli Trumble.

Motion made to approve July 12 minutes made by Kyler Royston. Second by Justin Draper. Approved.

JULY 4th FIREWORKS CONTRACT:

Roll call vote to move to closed session. Vote approved unanimously.

Roll call vote to move back to open session. Vote approved unanimously.

2017 BID FINANCIAL REPORT:

City Treasurer Karen Terry updated the committee. All areas of the 2017 budget are on track as of July 15. After August 1 estimates should become clearer on assessed property values which will determine the BID assessment revenue for the 2018 budget planning.

Justin Draper was asked to work with Country Bumpkin and Thompson's Full Bloom to coordinate plans for fall floral plantings. To help with BID budget discussions, Justin will also clarify the maintenance and watering for the plantings so Thompson's can assess their projected expenses in 2018.

2018 BUDGET PRIORITIES:

Justin indicated that BID will need to determine another course to address cleaning of the Duchess Plaza in 2018 and beyond. The High Rock Cafe staff was thanked for taking on the Plaza maintenance the last 2 years. Chris Tollaksen will reach out to the managers of Cheesecake Heaven as to their staff taking over that responsibility. Long term, the Plaza maintenance as well as other public areas needs to be looked at by the City and various departments to determine where responsibility rests.

Kelli asked the committee to consider the BID District By-laws in thinking about budget priorities for next year.

PHOTOGRAPHY REVIEW:

BID has access to the photography Joe Leute did eight years ago. In addition, the Visitors Bureau has more recent photos of the River Walk and the vignettes. The Dells Boat Company also has photography available to BID. It was determined that there is no current need to contract for more photography to update the DRAD website or any other purpose.

KILBOURN CITY LIVE: SEPTEMBER 30, 2017

Jesse DeFosse reported that most musical acts including the headline performers are booked. The ultimate goal is for Kilbourn City Live to become known as a premier music festival more than just a festival with music. He felt this year's acts will solidify movement in that direction.

NEXT AGENDA: AUGUST 9. Items will include 2018 budget priorities, fall and 2018 plantings report and other items to be determined.

Motion to adjourn made by Justin Draper. Second by Jesse DeFosse. Adjourned.