



Wisconsin Dells BID Committee - Meeting Agenda

Wednesday, February 8, 2017 at 8:30AM

Wisconsin Dells Municipal Building Council Chambers – 300 La Crosse Street – Wisconsin Dells

1. Call to Order
2. Approval of the January 11, 2017 Meeting Minutes (attached)
3. Explore Entertainment & Events Kiosk Request Mayor Landers (invited)
4. Discuss 2017 Work Plan & Committee Leads (attached) Kelli Trumble
5. Updates on 2017 Events Mark Sweet
 - a. April 28th Wine Walk Mark Sweet & Justin Draper
 - b. Taste of the Dells Kyler Royston & Kevin Ricks
 - c. July 4th Festivities Jesse DeFosse & Kyler Royston
 - d. Kilbourn City Live Kyler Royston
 - e. Farmers Market Location
6. Discussion/Decision 200 Block Bench (attached) Chris Tollaksen & Jackie Morse
7. Items for next agenda All
8. Adjournment

The Committee may take action on any of the above listed agenda items.

Kelli Trumble, Chairperson

Posted & Distributed: February 3, 2017

Upcoming BID Meetings:

- Wednesday, February 22, 2017 at 8:30am
- Wednesday, March 8, 2017 at 8:30am

draft 2.2.2017

2017 Work Plan

BID Committee

Project:

Lead Committee Member:

Website

Print Ads

Billboards

Entertainment w/DellsRAD Committee

July 4 Festivities

Liaison Ordinance Officer

Duchess Plaza Cleanup

Seasonal Plantings & Autumn Decor

Trademark & Licensing

Farmers' Market

Tribute to Bill Brown/Riverwalk

Riverwalk Entrance Planning

Kiosks Planning

Gateway Planning

Vignettes Phase 2 Planning

2018 Capital Project Planning

2018 Budget

Events (organized through independent committees):

Wine Walk

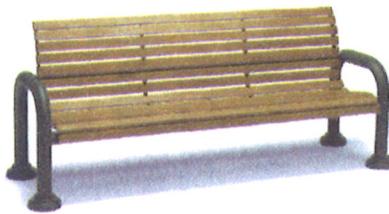
Taste of the Dells

Kilbourn City Live

ITEM 6



Wilmington - \$900



\$847

◀ CA112C

Camden



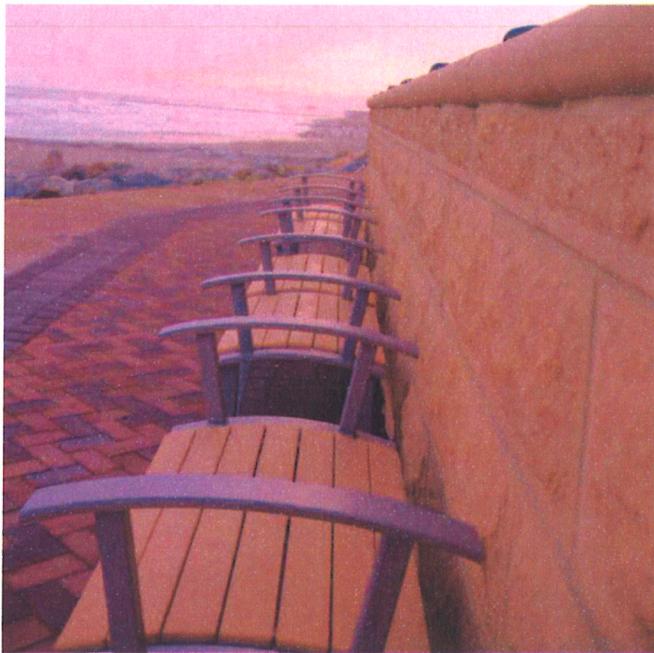
Benito - \$560



Xenia



Canebier



Ashton - \$940