

# CITY OF WISCONSIN DELLS MEETING AGENDA

**MEETING DESCRIPTION: PARKING BOARD**

**DATE: MONDAY, SEPTEMBER 10, 2018 TIME: 7:00PM LOCATION: MUNICIPAL BUILDING COUNCIL CHAMBERS, 300 LACROSSE STREET, WIS. DELLS, WI 53965**

		COMMITTEE MEMBERS		
Ald. Ben Anderson - Chair		Ald. Mike Freel	Police Chief Jody Ward	Nick Morse
Mayor Ed Wojnicz		Ald. - Vacant	DPW Director David Holzem	Keith Koehler
1	CALL TO ORDER AND ATTENDANCE NOTED			
2	APPROVAL OF THE MARCH 5, 2018 MEETING MINUTES			
3	DISCUSSION/DECISIONS ON TOP PARKING COMPLAINTS IN 2018, INCLUDING: a. SIGNAGE b. \$3 SERVICE FEE FOR ON-LINE PAYMENTS c. COMPACT CAR VIOLATIONS d. TICKETS ISSUED BETWEEN LEAVING CAR AND PAYING FOR PARKING e. EDDY STREET – METERS ON PASSENGER SIDE OF CAR CREATING CONFUSION			
4	UPDATE ON APP-BASED PARKING			
5	DISCUSSION/DECISION TO AMEND ORDINANCE REGARDING ABANDONED CARS/OVERNIGHT PARKING IN LOTS			
6	DISCUSSION/DECISION ON 2019 OPERATING BUDGET			
7	DISCUSSION ON LONG-TERM PARKING GOALS			
8	DISCUSSION/DECISION ON 2019 CAPITAL PROJECTS BUDGET, INCLUDING: a. LOT 5 - SUPERIOR STREET (FISHER'S LOT) b. PARKING LOT LIGHTING c. MUNICIPAL BUILDING PARKING LOT			
9	ITEMS FOR NEXT MEETING (SET DATE AND TIME)			
10	ADJOURNMENT			
ALD. BEN ANDERSON, CHAIRPERSON				
POSTED AND DISTRIBUTED: SEPTEMBER 6, 2018				
<p><b>Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.</b></p>				

**PARKING BOARD MEETING  
CITY OF WISCONSIN DELLS  
MONDAY, MARCH 5, 2018**

1. Chairperson Anderson called the meeting to order at 5:30.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Ald. Ben Anderson, Mayor Brian Landers, Ald. Ed Wojnicz, Ald. Mike Freel, Police Chief Jody Ward, Public Works/Utilities Director David Holzem, Keith Koehler and Kelli Trumble.

Others: Ald. Brian Holzem, City Clerk/Coordinator Nancy Holzem, City Treasurer Karen Terry, City Planner/Zoning Administrator Chris Tollaksen, Parks/Recreation & Waterways Director Thad Meister, City Attorney Joseph Hasler, Mark Sweet and Hannah Kirby from the *Dells Events*.

2. Motion by Ald. Wojnicz seconded by Ald. Freel to approve the September 11, 2017 meeting minutes. Motion carried unanimously.
3. Review of 2017 Revenue & Expenses.  
The committee reviewed the 2017 revenue and expense information presented by City Treasurer Karen Terry. Revenues came in at \$685,620.36 with total expenses at \$530,910.25. The difference of \$154,710.11 will be added to the Parking Utility Reserve account bringing that total to \$319,247.05 for future parking improvements and projects.
4. Update on Meters, Lots, Kiosks and Parking Improvements for 2018  
Chief Ward stated that the 3 new kiosks that were approved in the 2018 budget have been ordered, in addition to another kiosk that was ordered to replace one that was hit by a vehicle (covered by insurance). He stated that instead of adding three new kiosk locations, he plans on using them to replace 3 existing kiosks and to use the older kiosks for parts. Chief Ward stated that he will look into more promotional material to for the use of paying for parking by your smart phone which will help with lines that form at the kiosks during busy times. Chief Ward reported that the Bank of Wisconsin Dells had expressed their concerns with the overnight parking that is now allowed in city parking lots. They stated that some cars in Lot 1 by the bank are not moving for days, which hinders the plowing of the lot. Chairperson Anderson suggested reviewing the ordinance at a future meeting to see if parking should be limited to 24 hours in lots.
5. ZEBRADOG's Wayfinding Proposal  
The Board reviewed Zebradog's wayfinding proposal for parking areas. Kelli stated that the BID Committee reviewed the proposal and supports it, adding that they are looking at the digital wayfinding system as well. She stated that the BID would like the city to look at the parking and restroom aspect of it. Keith stated that it was too early to invest \$176,000 in parking signage without knowing the long term status of some of the parking areas. Ald. Wojnicz agreed stating that we are not there yet.

6. 15-Minutes Parking Areas.  
Board member Keith Kochler suggested designating spots in front of some local businesses (such as the hardware store and paint store) as “15-minute” parking spots. Chief Ward suggested adding a 15-minute stall in each of the parking lots instead. Chairperson Anderson and Ald. Holzem both stated that it would be opening a can of worms adding that most locals know they can park in the alley if they just need to run into a business for a minute. No changes were approved.
7. The committee did not go into closed session.
8. The committee did not need to reconvene into open session.
9. 2018 Seasonal Positions.  
Chief Ward stated that he was in the process of hiring 4 seasonal Community Service Officers (CSO) for the Parking Utility with Tim Gavinski being the head SCO. He reported that the hiring was going well.
10. No date was set for the next meeting.
11. Motion by Ald. Freel seconded by Keith to adjourn. Motion carried unanimously and the meeting adjourned at 6:45P.M.



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Nancy Holzem  
City Clerk/Coordinator

# Wisconsin Dells Parking Lots



# Kiosk Pay Parking Lot    \$ Parking PAY KIOSK

# Meter Pay Parking Lot

