

Wis. Dells Business Improvement District (BID) Committee Meeting Agenda

Wednesday, October 16, 2019 at 8:30AM

Wisconsin Dells Municipal Building Council Chambers – 300 La Crosse Street – Wisconsin Dells

Members: Tara Anchor-Chair, Ald. Jesse DeFosse-Vice Chair, Mark Sweet-Secretary
Justin Draper, Dan Gavinski, Adam Makowski, Jackie Morse, Kevin Ricks, Kyler Royston

1. Call to Order
2. Approval of the October 2, 2019 Meeting Minutes (attached)
3. Priorities Discussion for 2020
4. Entertainment Options
5. Next Meeting Date: November 13, 2019
6. Adjournment

The Committee may take action on any of the above listed agenda items.

Tara Anchor, Chairperson

Agenda Posted: October 9, 2019

Open Meetings Notice: If this meeting is attended by members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.

**BID Committee
October 2, 2019**

**Attending: Tara Anchor; chairwoman
Justin Draper; BID
Dan Gavinski; BID
Kevin Ricks; BID
Jesse DeFosse; BID
Kyler Royston; BID
Adam Makowski; BID
Mark Sweet; BID**

**Mayor Ed Wojnicz
Chris Tollaksen; Public Works
Debbie Kinder; Tree Committee
Jenifer Dobbs**

Meeting called to order by Chairwoman Tara Anchor. Motion to approve September 18 minutes made by Justin Draper. Second by Adam Makowski. Approved.

TREE COMMITTEE: The City Tree Committee will be purchasing trees for the city this fall. Debbie Kinder suggested that planting apple trees in the grass areas near the River Inn next to the River Walk would enhance that portion of the path. The trees are on sale for \$25 each and will grow to 15 feet when fully mature. Public Works staff will plant the trees. Mayor Wojnicz offered to purchase the trees. Committee unanimously agreed to have nine trees planted in the grass areas down from the River Inn Hotel.

RIVER WALK ANCHOR: Work continues to proceed on the anchor restoration and the vignette fabrication. Michaels Signs will be directed to complete their work and install the vignette by November. A dedication ceremony will be held sometime in the spring.

WDVCB PRINT AD ARTWORK: Committee gave consensus approval to use the same artwork used in this past year's Travel Guide ad for the 2020 edition.

2020 BID PRIORITIES: Tara Anchor asked committee members to think about initiatives that BID should undertake next year. This item will be on the agenda for the next meeting.

2020 ENTERTAINMENT LOCATION:

Committee agreed that a decisions needs to be made soon about the program for next summer, given that the Elm Street Plaza will not be completed until sometime in 2021. Options discussed included renegotiating a lease for the Trumble lot on Cedar Street, looking again at use of various private business locations and reducing the size and scope of next year's summer program and using the money saved for the Elm Street Plaza programming in 2021. Item will be on the next agenda.

MEETING DATES SCHEDULE: Consensus committee approval was given to the schedule of BID meetings through December 2020.

Justin Draper made a motion to adjourn the meeting. Second by Kevin Ricks. Approved.