

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

May 2, 2018

Acting Chairperson Dan Gavinski called the meeting to order at 10:00 a.m. Notice of the meeting was provided to the *Dells Events*, WNNO Radio and posted in accordance with State Statutes.

1. Present: Dan Gavinski, Ben Borchert, Ald. Jesse DeFosse, Jacqueline Morse and Maria Rosholt.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson, Brian Holzem, Tara Draper, Jason Jackson (Harmony Construction), Veronica Martinez (San Antonio), Belen Markovich-Wisconsin Dells Events.

2. Motion by Borchert and seconded by Morse to approve the April 18, 2018 meeting minutes. Motion carried unanimously.

3. Sign Applications

- a. River Mural: Although the council approved the location of the mural at 301 Broadway until December 31, 2019, the committee discussed other locations as well as getting input from the artist, Joey Leute on another site. Motion by Gavinski to table the river mural, seconded by Rosholt. Motion carried unanimously.
- b. River Dawg: Morse motioned to approve the portable wood sign if the poster is sized appropriately inside the frame. Rosholt seconded, motion carried unanimously.

4. Outdoor Seating/Dining Applications

- a. Helland Riverfront: Discussion on layouts of the outdoor vending and entertainment area presented to the committee. There was concern over the definition, difference and dimensions of food carts, trucks and trailers. Rosholt motioned to approve the overall concept based on renderings, contingent upon DRC approval of all specific furnishings and design details prior to installation. In particular, the DRC shall review the final stage design and ensure the umbrellas and other furnishings compliment aesthetics in place for the 0-100 downtown block. Seconded by Borchert, motion carried unanimously.
Helland Riverfront/Food Vending Unit: Rosholt motioned to approve temporary food carts through December 1, 2018 based on size and other recommendations preapproved by the Design Review Committee. All carts shall be reviewed by the DRC and approved/denied on a case by case basis prior to installation on the site. Seconded by Borchert, motion carried unanimously.
- b. 742 Eddy Street:
 - i. Rosholt motioned to approve concept of outdoor seating, Morse seconded, motion unanimously approved. Borchert motioned to approve presented table and chair furnishings for said outdoor seating. Rosholt seconded, motion unanimously approved.

- ii. Discussion on fencing request. Borcher motioned to table approval of fence and sun-screen until a final design could be provided that ultimately ties in with the city's theme and fence being implemented on opposite side of the street

6. Building/Site Plan Applications

- a. 742 Eddy Street: Motion by Borcher to approve service window as presented by Luis Martinez and Harmony Construction. DeFosse seconded, motion carried unanimously.
- b. 716 Oak Street: Morse motioned to table approval on painting north wall of the "Old Time Sports" building until samples are provided, seconded by Borcher, motion carried unanimously.

7. Façade Improvement Grant Projects

- a. 38 Broadway: Rosholt motioned to approve an overall improvement of 38 Broadway as presented, Borcher seconded, motion carried unanimously.

8. Proposed Changes to Design Standards

- a. Tollaksen presented the standards for an Outdoor Food Service Vending Unit allowed as of now by the City of Wisconsin Dells, for information only. No action.

9. Items for Future Meeting - None

10. Next Meeting is set for Wednesday, May 16, 2018.

11. Motion to adjourn by Rosholt, seconded by Morse. Motion unanimously carried and meeting adjourned at 11:35 a.m.

Stephanie Gunderson