

**BID Committee  
May 1, 2019**

<b>Attending: Tara Anchor; chairwoman</b>	<b>Mayor Ed Wojnicz</b>	<b>Gail Jermier</b>
<b>Justin Draper; BID</b>	<b>Chris Tollaksen; Public Works</b>	<b>Pastor Steve Keller</b>
<b>Dan Gavinski; BID</b>	<b>Phil Helley</b>	<b>Scott Laage; BL Signs</b>
<b>Adam Makowski; BID</b>	<b>Brian Holzem</b>	<b>Peter Culver;</b>
<b>Jackie Morse; BID</b>	<b>Jenifer Dobbs; WDVCB</b>	<b>Dells Events</b>
<b>Kyler Royston; BID</b>	<b>Eric Helland</b>	
<b>Mark Sweet; BID</b>	<b>Mark Brown</b>	

**Meeting called to order by Chairwoman Tara Anchor.**

**Motion to approve April 17 minutes made by Justin Draper. Second by Kyler Royston. Approved.**

**SUMMER ENTERTAINMENT SITE:**

**Pastor Steve Keller noted concerns he and his parishioners have about noise from performances affecting evening activities in the church next door. Committee members assured Pastor Steve that we want to cooperate as much as possible this summer and if the lot is used again that he will be consulted about the plans.**

**Jenifer Dobbs will finalize a name for the entertainment area. Some of the electrical fixtures from Duchess Plaza will be utilized and as the weather improves hookup and setup work will commence. Christmas tree lights will be used on a couple of trees near the lot. Jenifer will work with Public Works to determine which planter pots will be moved to the space. Maria Rosholt will work on plantings. A simple sign to advertise the program will be constructed and placed on the lot.**

**Jenifer's brother will be contacted to handle cleaning chores at the location with up to \$3,000 having been budgeted for that task.**

**RIVER ANCHOR PROJECT:**

**Dave Hall would need \$4000 to restore both anchors to their original rust brown finish. That cost may vary slightly pending final BID decision on how they would be displayed. Gail Jermier confirmed the Historical Society has earmarked \$26,500 towards the project.**

**Discussion ensued on the display proposal from Zebra Dog and concept drawing by Kevin and Corena Ricks. Opinion was that the focus needs to be on completing the display at the Broadway entrance and that discussion on display of the second anchor could take place next year. Chris Tollaksen reported that an engineering review of the entrance bridge had already been completed and paid by the city reducing the ZD proposal by \$6800. Consensus was to maintain consistency in both the aesthetic look and quality of the existing vignettes.**

**Justin Draper made a motion for BID to seek price quotes from potential vendors on the 13 foot tall 'super vignette' and anchor display at the front of the River Walk Broadway entrance. Second by Jackie Morse. Approved unanimously.**

**BAVARIAN VILLAGE PUBLIC RESTROOMS:**

**Committee has been assured by Holiday Wholesale that the doors to both restrooms will be properly maintained and kept open.**

**ART MAINTENANCE:**

Corena Ricks has been working to repair damaged mosaic tiles on the wall in front of the Showboat. A review of information about the River Walk vignettes stated a need to apply linseed oil to protect the work. It has now been several years and expense for this maintenance work should be considered in the 2020 budget.

**CANOE PARADE:**

The initial reaction from the Wisconsin DOT has been disapproval of the proposed Canoe Parade project on the Wisconsin River bridge. Kevin Ricks previously offered to continue discussions with the DOT to gain their approval.

Justin Draper made a motion to have the round planters placed on the bridge as has been done in past years. Second by Adam Makowski. Approved unanimously.

**DRINKER'S LANDING PROJECT:**

Adam Makowski reported that discussions continue looking at various alternatives to develop the area into a public plaza/commons area with some type of entertainment component. A firm proposal presentation is not yet available.

**BILLBOARDS REVIEW:**

Photos of the artwork on the billboards at Timbavati Wildlife Park and at Hulbert Creek showed both to be in good condition. New photography from Joe Leute would be available if new artwork is desired for the billboards and could be considered in the 2020 budget year. Billboards on the interstate highway simply state DELLS RIVER DISTRICT and an exit number. If possible, condition of the artwork on these billboards should be looked at prior to budget discussions.

**AGENDA: MAY 15 MEETING**

Agenda items will include update on 4th of July celebration, update on the Anchor display, report on railroad bridge and downtown lighting, contribution for downtown made by Rotary Club and other items to be determined.

Motion to adjourn made by Adam Makowski. Second by Kyler Royston. Approved.