

Wis. Dells Business Improvement District (BID) Committee Meeting Agenda

Wednesday, May 16, 2018 at 8:30AM

Wisconsin Dells Municipal Building Council Chambers – 300 La Crosse Street – Wisconsin Dells

1. Call to Order
2. Approval of the May 2, 2018 Meeting Minutes (attached)
3. Update – Downtown Farmers’ Market – Begins May 20th Kyler Royston
4. Update – Plans for Spring/Summer Plantings Justin Draper
5. Report on Spring Wine Walk Mark Sweet
6. Update – July 4th Festivities Jesse/Kevin/Kyler
7. Update/Discussion – Ice Castle Location & Responsibilities Jenifer Dobbs/All
8. Items for Next Agenda All
9. Adjournment

The Committee may take action on any of the above listed agenda items.

Kelli Trumble, Chairperson

Agenda Posted & Distributed: May 11, 2018

Upcoming BID Meetings:

- Wednesday, June 6, 2018 at 8:30am
- Wednesday, June 20, 2018 at 8:30am
- Wednesday, July 11, 2018 at 8:30am

Open Meetings Notice: If this meeting is attended by members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.

**BID Committee
May 2, 2018**

**Attending: Kelli Trumble, chairwoman
Jesse DeFosse; BID
Dan Gavinski; BID
Kevin Ricks; BID
Kyler Royston; BID
Justin Draper; BID
Mark Sweet; BID
Mayor Ed Wojnicz
Chris Tollaksen; Public Works**

**Adam Makowski
Jim Decker
Brian Holzem
Jenna Loda Eddy
Jenifer Hobbs; WDVCB
Tara Anchor
Katie Fermanich; WDVCB
Belen Markovich; Dells Events**

Meeting called to order by Chairwoman Kelli Trumble.

**Motion made by Jesse DeFosse to approve April 18 minutes. Second by Dan Gavinski.
Approved.**

BID BY-LAWS / BOARD OF DIRECTORS:

Mayor Wojnicz has proposed elimination of the River Arts Committee and the Design Review Committee and placing the jurisdiction of those responsibilities to the BID. With those changes in mind, the Mayor is recommending a change to the BID by-laws to allow expansion from the current seven board members to ten. The recommendations will have to go to the Legislative Committee and then the City Council for final action. Discussion focused on how BID might be structured to handle the new responsibilities. Dan Gavinski moved for approval of the Mayor's recommendation to expand the BID Committee to ten members and for BID taking over the responsibilities of the Design Review and River Arts committees. Second by Jesse DeFosse. Approved unanimously.

DEVELOPMENT OF THE ARTS- ACTION PLANNING:

Chairwoman Kelli Trumble recommended BID membership in Arts Wisconsin. The annual fee is \$225. Membership will provide the opportunity to tap into the considerable expertise and funding sources to assist in the development of artistic endeavors in the Dells River Arts District. Kelli will also be gathering information about membership in the Wisconsin Arts Board, as they have indicated interest in the DRAD revitalization efforts. Dan Gavinski moved for BID to appropriate \$225 for membership in Arts Wisconsin. Second by Justin Draper. Approved unanimously.

UPDATE - DRAD WEBSITE:

Updated information about the street banner program has been posted at www.dellsriverartsdistrict.com/news.

HH BENNETT MUSEUM EVENTS:

Jenna Loda Eddy invited the community to visit the H.H. Bennett Museum's kickoff event on Thursday evening, May 3rd and updated the committee on both new exhibits and programming at the Museum this year.

AGENDA - MAY 16th MEETING:

Updates will be provided on opening of the Farmers Market, 4th of July celebration and the Ice Castle. Report will also be made on the Spring Wine Walk. Discussion on financing of programming at the Riverfront Plaza this summer.

Motion to adjourn made by Justin Draper. Second by Kyler Royston. Approved.