

**CITY OF WISCONSIN DELLS
PARKING BOARD MEETING MINUTES
MONDAY, FEBRUARY 12, 2020**

ITEM 2

Chairperson Anderson called the meeting to order at 5:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Ald. Ben Anderson, Mayor Ed Wojnicz, Ald. Mike Freel, Ald. Dan Anchor, Public Works/Utilities Director David Holzem, Keith Koehler, and Nick Morse.

Excused: Police Chef Jody Ward

Others: Ald. Terry Marshall, City Clerk/Coordinator Nancy Holzem, City Treasurer Karen Terry, City Attorney Joseph Hasler, Parking Utility Supervisor Tim Gavinski, Joe Malina and Billy Farmer.

2. Motion by Mayor Wojnicz seconded Ald. Anchor to approve the September 9, 2019 meeting minutes. Motion carried unanimously.
3. Recap of 2019 Revenue & Expenses
City Treasurer Karen Terry presented a summary of the 2019 parking revenue and expenses. Revenue came in \$117,018 higher than what was budgeted. With the off-set of operating costs including \$260,192 going to the general fund to reduce the tax levy, \$47,872 in excess revenue was allocated to the Parking Utility Reserve account, which brings that total to \$413,793. These numbers are estimated as the year-end audit has not been finalized.
4. Kiosk Pay Stations
Parking Utility Supervisor Tim Gavinski presented information on a new pay station kiosk. He stated that he and Chief Ward went to Illinois to look at this type of kiosk. The machine costs less than our current machines and the monthly operating fee is less. Cell service is included, versus the \$15/month we are currently paying. Both Gavinski and Ward recommended that the machines be ordered with the credit card and coin options only, and not dollar bills. Gavinski stated that most of the issues with the machines are with the bill feed, in addition, it's time consuming to count the bills and get them ready for deposit. After discussion on the pros and cons of accepting dollar bills in the machines, it was moved by Ald. Freel seconded by Mayor Wojnicz to order 5 machines with the card/coin options and 2 machines with the card/bill/coin options. Gavinski will determine the best locations for the different types of machines. Motion carried unanimously.
5. Meter vs. Kiosk Parking – La Crosse Street
Motion by Koehler seconded by Morse to approve kiosk parking, instead of metered parking for the newly constructed La Crosse Street area however, the Parking Utility Supervisor and Public Works Director can adjust and place meters in certain areas if there are any concerns that come up. Motion carried unanimously.

6. Meter vs. Kiosk Parking – Superior Street
Motion by Koehler seconded by Morse to approve kiosk parking, instead of metered parking, for the newly constructed Superior Street, however, the Parking Utility Supervisor and Public Works Director can adjust and place meters in certain areas if there are concerns that come up. Motion carried unanimously.

7. Sand Bar's Parking Complaints
The owners of Sand Bar complained that they lost their employee parking area at the back of their building due to the construction of the roundabout and the placement of a handicap parking stall. This was part of the Superior and La Crosse Street reconstruction project. They would like the city to provide them with employee parking as they have concerns regarding female employees leaving work at 2am. It was explained to them that the area where they had been parking at the back of their building was not their property but rather the city's right-of-way. Malina stated the Mike Horkan had previously told him that it was part of the Sand Bar property. A plat map provided at the meeting shows Sand Bar's property lines around the building and the outside deck area. It shows no parking area adjacent to their building. MSA also provided a written explanation as to why a handicapped stall was placed where it was. Koehler suggested that they contact Jeff Maurer regarding after-hours parking in his parking lot. Morse also reminded them that they are close to a parking lot that has a local \$10 parking pass. No motions were made so no action was taken.

8. Parking Lot 7
Line marking and installation of the kiosks in Lot 7 will take place as weather allows.

9. Local Parking Permit
Gavinski stated that the local parking permit stickers were ready. Ald. Anderson stated that Chief Ward is working on a brochure to go with the stickers. Dells Events will be contacted to provide information on the permit. Information is already on the city's website.

10. CSO (Parking Enforcement)
Gavinski stated that he is currently working on the hiring process. They will have the new Lot 7 to monitor starting this year.

11. No date was set for the next meeting.

12. Motion by Koehler seconded by Ald. Freel to adjourn. Motion carried unanimously and the meeting adjourned at 5:55P.M.

Nancy Holzem
City Clerk/Coordinator

5/28/20

ITEM 3

Steffes True Value
727 Superior St

Wis Dells Parking Board,

We are requesting that we are able to continue to maintain 15 minute parking on the three meters in front of our store. These meters are utilized for curbside pick up. Also when these meters are used by the general public for extended periods of time our customers are forced to park far from the front door, which is our handicap accessible entry. Also it makes it difficult for some of our customers to carry heavy purchases to their vehicles.

Thank you,
Gary Booth
Steffes True Value

CITY OF WISCONSIN DELLS COMMON COUNCIL

RESOLUTION NO. 2020-____

RECITALS

- A. The City of Wisconsin Dells is working with Joseph Leute to coordinate and locate the installation of his "Soul of the River" outdoor gallery photographic exhibit commissioned and financially supported by a grant from the Van Wie Foundation.
- B. The gallery will feature large scale images of the Wisconsin River, river boat captains and other persons and things related to the Dells River Arts District.
- C. DUKW has agreed that the outdoor gallery may be located on its parking area in downtown Wisconsin Dells adjacent to the Dells Riverwalk.
- D. City has agreed to compensate DUKW and provide replacement parking stalls in City parking lot #6.

THE CITY OF WISCONSIN DELLS COMMON COUNCIL HEREBY RESOLVES AS FOLLOWS:

The Mayor, City Attorney and other City officials and staff are authorized to negotiate and execute an Agreement between Leute, City and DUKW which will include a provision that DUKW will provide at no cost six (6) parking stalls in its parking area for the gallery in exchange for the exclusive use of six (6) parking stalls in City parking lot #6 at no cost.

This Resolution approved by the City of Wisconsin Dells Common Council June_____, 2020 by a vote of ____ Yes ____ No.

CITY OF WISCONSIN DELLS

Date: _____

By: _____
Edward Wojnicz, Mayor

Date: _____

By: _____
Nancy Holzem, Clerk/ Administrative Coordinator

Soul of the River

Outdoor Gallery Photography Exhibit



To honor the permanency of the Wisconsin River and its place in the lives of people past and present, a permanent open-air gallery will be created featuring large-scale images of the river, river boat captains, and other souls deeply connected to the river.

Just as the river is there for all, this gallery will be free and accessible to the public year-round.

Downtown Wisconsin Dells is where tourism began, and tourism began because of the river. The exquisite photographs of the Wisconsin River in the groundbreaking landscapes of H.H. Bennett arguably marked the first foray into infusing art in the Wisconsin Dells experience. Fast-forward decades and generations, and the river remains the singularly most enduring and inspiring photography subject. One could argue the time to bring fine art to the forefront once again is overdue by a century.

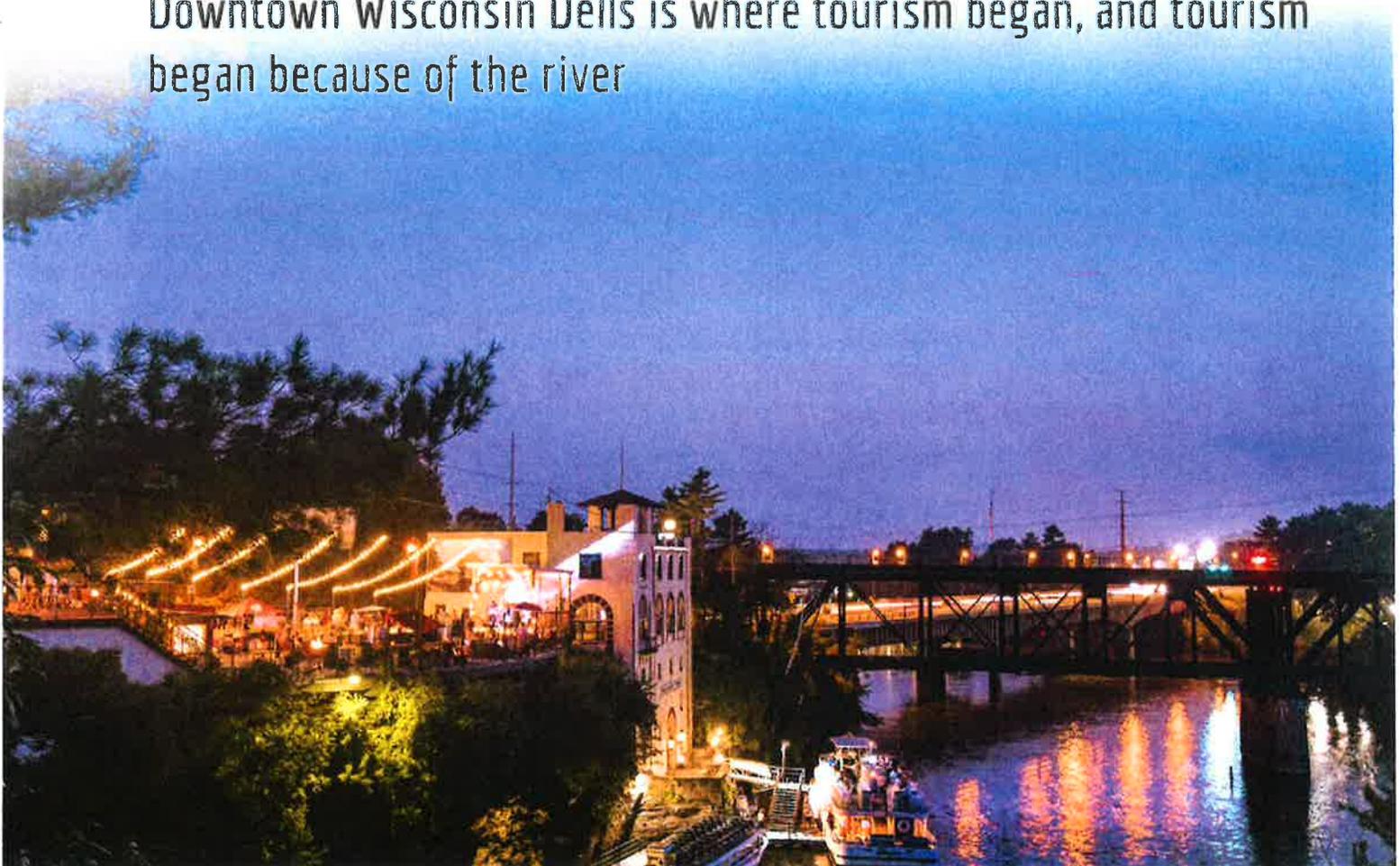
Location



Nestled into the Downtown River Walk with views to the water

The “Soul of the River” gallery will be a striking centerpiece in the revitalization of the Dells River Arts District. The proposed location on a bump out near the entrance of the River Walk will provide dramatic views to the water while still allowing for a “nestled-in” feel. The gallery-style outdoor lighting will set a dramatic tone at dusk when visitor foot traffic is heaviest downtown.

Downtown Wisconsin Dells is where tourism began, and tourism began because of the river





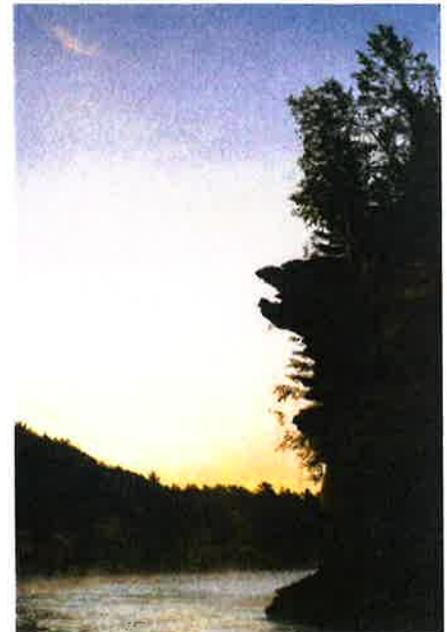
Story behind the shot

In Wisconsin Dells the surname Soma is synonymous with the river. Generations of Somas have worked the river, including Chris. He showed up for the shoot as if straight out of central casting. How could we not include his 1950 Jeep to help paint a fuller picture of how history predestined his path

Tribute

“Soul of the River” will further the story of our community, told with great humanity for those whose affection for the river runs deep. The gallery will be a beacon of our devotion to protecting the river just as we share this spectacular natural resource with the world. People will learn the stories of the first female boat captain, Marty Fisher, and John A. Trumble who piloted the river’s first wooden speed boats, among others. Those stories coupled with the photographs will create lasting emotional connections for residents and visitors alike.

The river itself will become character in this intriguing portraiture series



DESIGN

With the need for a thoughtful design that flowed with the surrounding River Walk, we've teamed with a talented landscape and urban design architect from the University of Wisconsin Madison, Eric Schuchardt. Eric has designed intricate plazas and parks along with comprehensive waterfront and campus master plans.

Eric shares our vision to create a free-flowing, natural landscape exhibit with large scale images taking center stage. Equally important, what we're designing supports the broader revitalization theme for downtown Wisconsin Dells and more specifically the River Arts District.



SOUL OF THE RIVER

Draft Concept



POPLAND
2020-01-24



SOUL OF THE RIVER

Draft Concept



POPLAND



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Draft Concept



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DESIGN



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DESIGN



SOUL OF THE RIVER

Draft Concept



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DESIGN

ABOUT THE ARTIST



JOSEPH LEUTE

Joseph Leute is a native of Wisconsin Dells who now splits his time between his home on the shore of Mirror Lake in south central Wisconsin and an apartment in the Fort Greene neighborhood of Brooklyn. He started his career shooting for the Associated Press and that raw, editorial street-style of shooting is still evident in many of his images. He was trained at the University of Wisconsin-Madison.

Leute's work has been the subject of gallery exhibits in his home state, including a show at the H.H. Bennett Studio in 2016, while his most recent commission - thanks to the generous gift from the Greg C. Van Wie Foundation - was the city's first outdoor mural, combining historic Bennett images with his own and installed on a landmark riverboat building in the Dells River Arts District.

THE WORK



