

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

September 19, 2018

Chairperson Jesse DeFosse called the meeting to order at 10:15 a.m. Notice of the meeting was provided to the *Dells Events*, WNNO Radio and posted in accordance with State Statutes.

Present: Jacqueline Morse, Maria Rosholt and Dan Gavinski, Ben Borchert and Alderman Jesse DeFosse.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson and Mayor Wojnicz.

1. Motion by Gavinski and seconded by Rosholt to approve the September 5, 2018 meeting minutes. Motion carried unanimously.
2. **Sign Applications**
 - a. 324 Broadway – Colotlan Restaurant: Motion by Rosholt to approve the updated design of their awning to include original signage on the new single-color awning as well as signage on the awning on the east side of the building. The application is within the committee’s design standards. Morse seconded. Motion carried unanimously.
 - b. 412 Broadway – LEAF Mural: Little Eagle Arts Foundation is vacating the gallery space located here. They would like to add a label to the mural that was installed. It would be placed next to the lower right corner of the mural, on the stair post. It is 1 ft. x 1 ft. Rosholt motioned to approve the label, its design and placement with verification that the property owner will allow it. DeFosse seconded. Motion carried unanimously.
 - c. WDVCB LED Portable sign: Wisconsin Dells Visitor and Convention Bureau would like to purchase a portable LED sign for use at festivals, conventions, large sporting events and potential lending to WDVCB members for use at private events. Public events and festivals are generally allowed to have temporary signage for the purpose of traffic direction and event promotion. The committee discussed setting standards for when the sign was lent out and decided for both WDVCB usage and private usage, they would like to review each case. Rosholt motioned to support the general idea of the LED portable sign with Design Review Committee oversight on a case by case basis with stricter review on private usage when lent out. Morse seconded. Motion carried unanimously.
3. Outdoor Seating/Dining Applications - None
5. Building/Site Plan Applications - None
6. Façade Improvement Grant Projects -None
7. Proposed Changes to Design Standards - None
8. Items for Future Meetings – None
9. Next Meeting is set for Wednesday, October 3, 2018.
10. Motion to adjourn by Borchert, seconded by Rosholt. Motion unanimously carried and meeting adjourned at 10:30 a.m.

Stephanie Gunderson