

**DESIGN REVIEW COMMITTEE MEETING MINUTES**

**September 2, 2020**

Jesse DeFosse called the meeting to order at 10:02 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alder Jesse DeFosse, Dan Gavinski, Jody Fisher and Ben Borchert.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson, Brian Holzem.

1. Call to order at 10:02 a.m. Attendance noted.
2. Motion by Borchert and seconded by Gavinski to approve August 19, 2020 meeting minutes. Motion carried unanimously.
3. **Sign Applications**
  - a. 744 Eddy Street – Bella Goose
    - i. Wall Sign – Original proposal did not include the cursive writing, “Roastery and Tasting Room”. Gavinski motioned to approve finished sign, Fisher seconded; motion carried unanimously.
    - ii. Portable Sign - Borchert motioned to approve their portable sign with modified height to bring it to within Design Review standards. Gavinski seconded. Motion carried unanimously. There was discussion on whether or not a portable sign be allowed for a business that has a state issued food and beverage license but is not currently serving food and beverage. General consensus was that a coffee shop qualifies for a Portable sign.
4. **Building/site Plan**
  - a. 701 Superior Street – WDVCB – Gavinski motioned to approved proposed repairs to the façade of the Wisconsin Dells Visitor Bureau following reconstruction of Superior Street. Borchert seconded; motion carried unanimously.
5. Outdoor Seating
6. Discussion/Decision on Sign Ordinance and/or Design Standards
7. Items for referral to future meeting – None
8. Next Meeting is set for Wednesday, September 16, 2020 at 10:00 a.m.
9. Motion to adjourn by Fisher, seconded by Borchert. Motion unanimously carried and meeting adjourned at 10:10 a.m.

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Stephanie Gunderson