

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

June 3, 2020

Dan Gavinski called the meeting to order at 9:30 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Dan Gavinski (chaired), Jackie Morse (via ZOOM) and Allie Schultz (via ZOOM).

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson, Tory Wolfram, Tara Anchor, Mayor Ed Wojnicz and Brian Holzem.

1. Call to order at 9:30 a.m. Attendance noted.
2. Motion by Morse and seconded by Schultz to approve May 13, 2020 meeting minutes. Motion carried unanimously.
3. **Sign Applications**
 - a. 613 Broadway – Neira Office Building – Proposed sign meets design standards. Morse motioned to approve the aesthetic; Schultz seconded. Motion carried unanimously.
4. **Building/Site Plan Applications**
 - a. 212 Broadway – Façade Improvement – Tabled until next meeting.
5. **Proposed Updates to Sign Ordinance**
 - a. Myrt and Lucy’s on the 700 Block - Morse motioned to deny proposal of bear sign chalk board insert as the decorative structure can be perceived to be part of the total sign and therefore does not meet design standards. The intent or purpose of the sandwich sign or portable sign is meant to be for pedestrian traffic not vehicle traffic. Gavinski seconded. Motion carried unanimously.
 - b. Post COVID Opening – Committee discussed some flexibility on signs for businesses experiencing hardship after being closed due to COVID. The committee will make decisions as proposals or requests are made. No changes at this time to ordinance or standards. Gavinski made a motion that any business being shown some flexibility on signage or tables and chairs has until June 30th to get into compliance. Schultz seconded. Motion carried unanimously.
6. **Discussion/Decision on Façade Improvement Grants**
 - a. 27 Broadway – Riverfront – Vote for approval tabled until next meeting, however, the committee recognized that the project had been completed within the May 31, 2020 deadline.

- b. 114 Broadway – Sole – Morse motioned to make a final approval of the Façade Improvement project of Sole, completed on May 27, 2020. Schultz seconded. Motion carried unanimously.
7. Items for referral to future meeting – None
8. Next Meeting is set for Wednesday, June 17, 2020 at 9:30 a.m.
9. Motion to adjourn by Morse, seconded by Gavinski. Motion unanimously carried and meeting adjourned at 10:00 a.m.

Stephanie Gunderson