

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

July 10, 2019

Jesse DeFosse called the meeting to order at 10:00 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alderman DeFosse, Dan Gavinski, Allie Schultz and Ben Borchner.

Others: Stephanie Gunderson, Stephanie (Mortar) Potter, Grace Friske, Dave Leifer, Brian Holzem, La Petit Creperie.

1. Call to order at 10:00 a.m. Attendance noted.
2. Motion by Gavinski and seconded by Borchner to approve May 29, 2019 meeting minutes. Motion carried unanimously.
3. **Sign Applications**
 - a. 791 Plum Street – Waterfall Wellness – Committee discussed with Stephanie Potter the amount of visibility the window coverings would allow. At close range a patrolman or others on the street would be able to see into the building, however an inside view would be concealed to cars passing by. This was acceptable to the committee. The signage itself met the design standards. Gavinski motioned to approve Option #2 provided by the business owners. Borchner seconded, motion passed unanimously.
 - b. 1101 Broadway – Fiesta Café – The committee approved the second rendering of the proposed new signage for the pole sign and felt it best met the design standards. Schultz made a motion to approve option #2; Borchner seconded. Motion passed unanimously.
 - c. 742 Eddy Street – San Antonio’s – Borchner motioned to approve the proposed sandwich sign to be used on the sidewalk in front of the café to advertise menu items, contingent on any other advertments be removed. Gavinski seconded. Motion passed unanimously.
4. **Building/Site Plan Applications**
 - a. 214 Broadway – Too cute - Gavinski motioned to approved the request from Bob Kane to paint and do needed maintenance to the building that houses “Too Cute” based on

the color palette provided to the committee. Schultz seconded; motion passed unanimously.

5. Outdoor Seating/Dining Application

- a. La Petite Creperie – Sidewalk Café – Gavinski motioned to table the discussion regarding the addition of a second table in front of the café. During discussion there were many questions concerning the movement of existing benches, the measurement of the space and the size of the tables and chairs. Also, there was concern of any leasing issues between the café and Bill Anderson. The committee would like to hear more information and see a more finished proposal that includes mention of size of furniture and situation on the city benches. Borcher seconded, motion carried unanimously.
6. Façade Improvement Grant Projects – None
 7. Items for Future Meetings – None
 8. Next Meeting is set for Wednesday, July 24, 2019.
 9. Motion to adjourn by Borcher, seconded by Schultz. Motion unanimously carried and meeting adjourned at 10:25 a.m.

Stephanie Gunderson