

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

January 22, 2020

Jesse DeFosse called the meeting to order at 10:00 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alderman DeFosse, Dan Gavinski, and Allie Schultz.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson, Trevor Hickey, Taylor Frank both from Doohickey's and Mayor Ed Wojnicz.

1. Call to order at 10:00 a.m. Attendance noted.
2. Motion by Gavinski and seconded by Schultz to approve December 18, 2019 meeting minutes. Motion carried unanimously.
- 3. Sign Applications**
 - a. 122 Broadway – Doohickey's – A new projecting sign with a changeable message board at the bottom was proposed which would project slightly further than the 4.5 allowed feet from the face of the building. A new rendering presented to the committee however, appeared slightly closer to the design standards dimensions. The committee like the style and design of the sign and thought the dimensions could be stretched a little further to accommodate the business owner's likings. Gavinski motioned to approve the design of the sign with final approval on the dimensions from Tollaksen. Schultz seconded; motion carried unanimously.
4. Building/Site Plan Applications
 - a. 742 Eddy Street – San Antonio – The final phase of the multi-phase remodel of this building found a brick façade underneath the EIFS façade on the upper level, but it exists 4 inches behind the surface of the EIFS (Exterior Insulation Finish System) on the lower level. The business owners would like to proceed by extending the EIFS façade which is on the lower level to the upper level as well. EIFS is generally discouraged and original exposed brick is encouraged. However, in this case the committee's thoughts were there is a hardship of the original brick being set back so far and not matching the lower level. Gavinski motioned to approve the extension of the EIFS façade on the upper level with the understanding that the new color scheme accenting the building's expression lines would be presented in the future. Schultz seconded; motion carried unanimously.
 - b. 212 Broadway – A rendering for a new, restored façade was proposed which appears to meet all Design Review Standards including: restoring original façade material, original

window openings, horizontal expression lines a discernible base and defined cornice. The large tiles on the front will be a shade of gray, slightly different than the neighboring M.A.C.S. Topic was tabled until a quorum vote is obtainable.

5. Façade Improvement Grant Projects – None
6. Proposed Updates to Sign Ordinance – None
7. Proposed Updates to Design Standards – None
8. Items for referral to future meeting – None
9. Next Meeting is set for Wednesday, February 19, 2020 at 9:30 a.m.
10. Motion to adjourn by Schultz, seconded by Gavinski. Motion unanimously carried and meeting adjourned at 10:20 a.m.

Stephanie Gunderson