

# CITY OF WISCONSIN DELLS MEETING AGENDA

Meeting Description DESIGN REVIEW COMMITTEE

Date: WEDNESDAY, AUGUST 9, 2017 Time: 10:00AM Location: MUNICIPAL BUILDING  
-300 LA CROSSE STREET, WISCONSIN DELLS, WI

COMMITTEE MEMBERS	
ALDER MOR - CHAIR	BEN BORCHER
DAN GAVINSKI	MARIA ROSHOLT
JACQUELINE MORSE	
AGENDA	
1	Call to order and attendance
2	Discussion / Decision of the July 26 Meeting Minutes
3	Discussion / Decision on Proposed sign application(s) submitted for review, if any (a) Creperie hanging sign (b)
4	Discussion / Decision on Building/site plan application(s) submitted for review, if any (a) Kayak and Zip line container (b) Mt. Olympus monument (c)
5	Discussion / Decision on Outdoor seating/dining application(s) submitted for review, if any (a)
6	Discussion / Decision on Façade Improvement Grant Projects (a) Creperie (b)
7	Items for referral to future meeting
8	Set date and time of future meeting (August 23)
9	Adjournment
10	
11	
12	
	<p><b>Open Meetings Notice:</b> If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.</p>
	<p>CHAIRPERSON – DAR MOR <span style="float: right;">DISTRIBUTED AUGUST 4, 2017</span></p>

Creperie Hanging sign  
116 Broadway  
DRC 080917

The Creperie at 116 Broadway has installed a blade sign hanging from their awning over the sidewalk.

This is a 1'h x 2'4"w painted sign that states what they are selling.

The current Design Standards state the blade signs should be 8 feet above the sidewalk. This location does not have enough room under the awning for the blade sign bracket. Hanging signs are allowed in situations such as this. The previous code allowed hanging signs to be 7'6" from the sidewalk.

This sign is 7'9" above the sidewalk.

This business was also approved for a façade improvement grant, and they are not finished with their façade. The DRC should be able to recommend approval of the completed project.

Chris Tollaksen  
City of Wisconsin Dells





Kayak and Zip line container  
2127 Wis Dells Prkwy  
DRC 080917

The City has received another CUP application for the Lower Dells Kayak rental and Zip line. Part of their application is again to install a shipping container that will be modified to be their ticket booth and changing room. During the review of their previous request for a shipping container ticket booth, the Plan Commission made any approval contingent on the Design Review Committee approving the design of the shipping container/ticket booth.

Following the denial of this project by the Council, the applicants have utilized an existing ticket booth attached to the Mexicali Rose building, and have begun their kayak rental business. They now would like to utilize a shipping container for dressing/staging and additional walk-up window ticket sales. They intend to continue to use the more permanent ticket booth attached to the Mexicali Rose building as well. The new location for the proposed shipping container/ticket booth is behind the parking lot.

This will be considered by the Plan Commission on Monday August . It is assumed any approvals of the container will also carry a condition that it be approved by the DRC. If the shipping container is approved to do business, the new structure would qualify for an o-premise roof sign, unless this is explicitly addressed in the CUP. The DRC may also want to make a recommendation on a potential new sign.

Chris Tollaksen  
City of Wisconsin Dells



DELLS BOAT TOURS

TRAMPOLINE  
KNU  
HE  
TRAMPOLINE  
RIDGES

State of Wisconsin  
DEPARTMENT OF NATURAL RESOURCES  
101 S. Webster Street  
Box 7921  
Madison WI 53707-7921

Scott Walker, Governor  
Cathy Stepp, Secretary  
Telephone 608-266-2621  
Toll Free 1-888-936-7463  
TTY Access via relay - 711



July 14, 2017

Mr. Jake Beard  
Mr. Greg Slayton  
PO Box 1  
Lake Delton, WI 53940

Subject: Zip Line across the Wisconsin River

Dear Mr. Beard and Mr. Slayton:

I am writing per your request from our phone conversation yesterday afternoon. It was my pleasure speaking with you, as we discussed your proposed zip-line activity over the Wisconsin River on property owned by Riverview Boat Company. I have seen the map of your proposed project.

To reiterate our conversation, the Wisconsin Department of Natural Resources (Department) does not require a permit for the activity we understand you are proposing. However, the Department would like to express concerns that relate to the public interest and safety for this project. Safety concerns are high in the area near the Kilbourn Dam. Water currents in this area are swift with hydraulics that pull people to the bottom, even wearing life jackets. Water rescues in this area are very risky and dangerous with this type of water action. We understand that you will be using techniques to address safety concerns, however we also understand there may be incidents that threaten public safety.

The Wisconsin Public Trust Doctrine requires the state to intervene to protect public rights in commercial or recreational use of navigable waters. The public interest includes the protection of public rights to water quality and quantity, recreational activities and scenic beauty or aesthetics. The Department charged with this responsibility can do so by permits, court action and authorizing zoning ordinances. Your proposed activity will involve wires and landings on the banks and over the Wisconsin River. The Wisconsin River has attracted visitors to this area to appreciate the Dells which are naturally occurring in the river. While land use planning and aesthetic values can be balanced, natural scenic beauty and aesthetics have been consistently considered the most important value to the public. While we recognize the dam and commercial buildings exist in the area of this proposed project, we also need to consider the cumulative impacts of such activities as this will continue to erode the Dells natural aesthetics.

Thank you for the opportunity to comment on your proposal.

Sincerely,

A handwritten signature in black ink, appearing to read 'JD Smith'.

JD Smith  
Acting Secretary's Director- South Central Wisconsin

Cc: City of Wisconsin Dells

Mt. Olympus Monument  
2127 Wis Dells Prkwy  
DRC 080917

Mt. Olympus would like to construct a 77 foot tall replica of the Washington monument next to Top Secret at 2127 Wis Dells Prkwy.

There will be no text on the structure, which has historically been the bright line test for a sign. Pole signs are limited to 45 ft in height.

The intention is not for this structure to be occupied or used to house anything, so it does not meet the City definition of a "building". Buildings over 45 feet in height require a Conditional Use Permit, and must meet the code requirements for sprinkler systems.

As this structure is not to be occupied, it would not be required to have a sprinkler system.

As a unique situation, it seems this item should be evaluated by the DRC.

Chris Tollaksen  
City of Wisconsin Dells