

CITY OF WISCONSIN DELLS MEETING AGENDA

Meeting Description DESIGN REVIEW COMMITTEE

Date: WEDNESDAY, DECEMBER 19, 2018 Time: 10:00AM Location: MUNICIPAL BUILDING -300 LA CROSSE STREET, WISCONSIN DELLS, WI

COMMITTEE MEMBERS				
ALDER DEFOSSÉ	BEN BORCHER	DAN GAVINSKI	MARIA ROSHOLT	JACQUELINE MORSE
AGENDA				
1	Call to order and attendance			
2	Discussion / Decision of the December 12, 2018 Meeting Minutes			
3	Discussion / Decision on Proposed sign application(s) submitted for review, if any (a) 201 Broadway – Tommy Bartlett Projecting Sign (b)			
4	Discussion / Decision on Building/site plan application(s) submitted for review, if any (a)			
5	Discussion / Decision on Outdoor seating/dining application(s) submitted for review, if any (a)			
6	Discussion / Decision on Proposed Façade Improvement Grant projects, if any (a) 216 Washington – Maurer’s			
7	Discussion / Decision on Proposed changes to the Design Standards, if any (a)			
8	Items for referral to future meeting			
9	Set date and time of future meeting (JANUARY 23)			
	<p>Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.</p>			
	<p>CHAIRPERSON – JESSE DEFOSSÉ DISTRIBUTED DECEMBER 14, 2018</p>			

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

December 12, 2018

Chairperson Jesse DeFosse called the meeting to order at 10:10 a.m. Notice of the meeting was provided to the *Dells Events*, WNNO Radio and posted in accordance with State Statutes.

Present: Jacqueline Morse, Maria Rosholt and Dan Gavinski, Ben Borchert and Alderman Jesse DeFosse.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson, Brian Holzem, Keith Kohler, Cristopher Jardine, Wisconsin Dells Events.

1. Call to order at 10:10 a.m. Attendance noted.
2. Motion by Borchert and seconded by Rosholt to approve the October 17, 2018 meeting minutes. Motion carried unanimously.
3. **Sign Applications**
 - a. 321 Broadway – VR Universe: Borchert motioned to approve the new VR Universe window sign as it met the requirements of the committee covering a maximum of 25% of the windows on the building. Morse seconded. Motion carried unanimously.
 - b. 252 STH 16 – St. Vincent: Rosholt motioned to approved the new Variable Message sign for this location contingent upon painting of the sign pole. Borchert seconded. Motion carried unanimously.
4. Building/Site Plan Applications - None
5. Outdoor seating/dining Applications - None
6. **Façade Improvement Grant Projects**
 - a. 716 Oak Street – The Keg: The original proposal for the façade improvement project at 714 Oak Street (old All Time Sports building purchased by Keith Kohler) involved removing the wood façade and exposing the brick underneath. During demolition it was discovered that there was only rough plywood under the wood rather than brick. Kohler is requesting to install cedar siding in this area instead and rebuild the front to increase curb appeal and provide better access with recessed double doors centered in the building and windows on either side inside the recessed wall. Gavinski motioned to approve. Rosholt seconded. Motion carried unanimously.

7. Proposed Changes to Design Standards

- a. Portable LED Sign: Committee discussed amending the Sign Ordinance to allow a sign such as the portable Variable Message sign that the Wisconsin Dells CVB requested for use at public events. Potential updates may include maximum size of sign area set at 8 x 8 (64 square feet) or 8 x 10 (80 square feet), usage would be approved on a case by case basis by the Design Review Committee, purpose of sign would be limited to public services and sign shall not create any nuisance or safety hazard. Discussion will continue.
8. Items for Future Meetings – None
9. Next Meeting is set for Wednesday, January 23, 2018.
10. Motion to adjourn by Rosholt, seconded by Borchert. Motion unanimously carried and meeting adjourned at 10:35 a.m.

Stephanie Gunderson

Tommy Bartlett
201 Broadway
Projecting Sign
DRC 121918

The City has received an application for new signage on the projecting sign on the Nigs corner at 201 Broadway. This is an updated to an existing sign.

The standards for projecting signs have been updated making this a legal non-conforming sign.

The proposal is to have 3 different signs on the 3 sides of the sign. The signs are 7ft x 12 ft. The existing signs and backing will be completely removed. New aluminum composite panel with digital prints applied will be installed.

Chris Tollaksen
City of Wisconsin Dells

TO TOMMY BARTLETT

SHOW SKI SKY STAGE





**TO TOMMY
BARTLETT**
SHOW SKI SKY STAGE



SHOWS DAILY
4:30 P.M.
8:30 P.M.

RAIN OR SHINE

TO TOMMY BARTLETT

SHOW SKI SKY STAGE





Maurer's
216 Washington
Façade Improvement Grant
DRC 121918

The City has received an application for a façade improvement grant at Maurer's at 216 Washington.

The proposal is part of a building addition on the west side of the existing store.

The addition includes almost entirely glass walls. Large clear glass store fronts are one of the goals of the Design Standards. The walls will have a stone base, which is also a goal of the Design Standards. The proposed color pallet appears to be in line with the Design Standard as well.

It is noted that the addition will house a coffee café that will be operated by another business. While the building renderings include signage, the final signage approval will be obtained by the business operator. Signage is not eligible for Façade Grant funding.

It is also noted that some outdoor seating is indicated on the plan renderings. It is assumed that the furnishing for this seating will be the same furnishings that were approved for the previous outdoor café in this area. It is noted that the renderings include umbrellas. It should be clarified that umbrellas in outdoor dining areas should use a canvas-type fabric, should complement the building style and color schema, should provide a minimum seven (7) ft vertical clearance, and should not include business logos (especially logos of outside vendors).

Chris Tollaksen
City of Wisconsin Dells

Certificate of Appropriateness

City of Wisconsin Dells: Downtown Design Review Application for Certificate of Appropriateness

Address of Property:

216 Washington Ave. Wisconsin Dells

Property Owner Name:

Maurer's Properties, LLC

Property Owner Address:

S3330 Fox Hill Rd.

Baraboo

WI

Street

Municipality

State

Property Owner Phone Number: (Home/Mobile):

608-963-1171

e-mail address:

jmaurer@myurbanmarket.com

Have you reviewed the Downtown Wisconsin Dells Design Standards?

Yes

No

Is the structure more than 50 years old?

Yes

No

Scope of project to include: (Please check appropriate items.)

New Construction

___ Siding

___ Signage

Building Addition

___ Landscaping / Fencing

___ Exterior Lighting

___ Façade Restoration

___ Parking / Rear Access

___ Other: _____

Awning/Canopy/Shutters

Doors, Windows, & Entrances

Roofing

___ Exterior Painting

Briefly explain the proposed work: (Attach extra sheets if necessary.)

Adding approximately 1100sf of building to accommodate Bella Goose Coffee

Last Modified: January 4, 2016

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CERTIFICATE OF APPROPRIATENESS

Certificate of Appropriateness

City of Wisconsin Dells: Downtown Design Review Application for Certificate of Appropriateness

Please submit the following information:

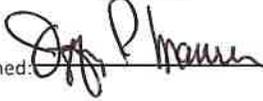
- One historical (if available) and one modern photograph of building
- Eight (8) copies of plans of proposed work, including color and/or material samples if appropriate.
- A completed downtown design standards checklist

Estimated total cost/budget for proposed project:

\$275,000

Do you have any questions or concerns?

I understand the criteria for this application, approval and reviews by the Design Review Committee and agree to be subject to the Downtown Design Standards for the above described work in accordance with City ordinances.

Signed: 

Date: 12/14/18

Property Owner

FOR OFFICE USE ONLY

Application Number: _____

Received By: _____

Date of Meeting: _____

Approved or Denied?: _____

Date Received: _____

Conditions of Approval or Reasons for Denial:

Last Modified: January 4, 2016

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CERTIFICATE OF APPROPRIATENESS



BELLA GOOSE COFFEE COMING SPRING 2019 TO MAURER'S MARKET





BELLA GOOSE COFFEE COMING SPRING 2019 TO MAURER'S MARKET





BELLA GOOSE COFFEE COMING SPRING 2019 TO MAURER'S MARKET

