

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

October 3, 2018

Chairperson Jesse DeFosse called the meeting to order at 8:05 a.m. Notice of the meeting was provided to the *Dells Events*, WNNO Radio and posted in accordance with State Statutes.

Present: Jacqueline Morse, Maria Rosholt and Dan Gavinski, Ben Borchert and Alderman Jesse DeFosse.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson, Brian Holzem, Robert Steinweg, Marijo Zeitlow – Myrt & Lucy's.

1. Call to order at 8:03. Attendance noted.
2. Motion by Borchert and seconded by Morse to approve the September 19, 2018 meeting minutes. Motion carried unanimously.
3. **Sign Applications** – Marijo from Myrt & Lucy's asked to switch the location of the sandwich board with wording on it with that of their wooden bear sign so customers could better see the advertising. This was not a formal application. The committee discussed and asked for pictures to be brought in.

4. Building/Site Plan Applications

- a. 414 Broadway – Myrt & Lucy's: They would like to replace the picture of hay towards the top of their façade with a resized "Barn Quilt" design. The exterior sign is made of particle board, which does not meet the material standards of the DRC Committee. However, the intention of Myrt & Lucy's is to replace the design periodically and make it an art project with the school and community. This short-term installation was discussed by the committee and Rosholt motioned to approve the application of the new design for up to two years with the contingency that it be maintained and immediately removed at any time if it falls into disrepair. Borchert seconded, motion carried unanimously.
- b. 209 Broadway – Uptown Trading Post – windows: The committee discussed the proposal to install new windows on the second floor of the building. The trim color and thickness as well as the material to be used for the windows was a concern. DeFosse motioned to table the matter until a better rendering of the proposal and specific window material could be provided to the committee for further discussion. Gavinski seconded, motion carried unanimously.

5. Presentation/Discussion – Master Placemaking Plan by Kevin Ricks (joint with BID)
6. Items for referral to future meeting – Joint meeting with BID to discuss Master Placemaking Plan
7. Next Meeting is set for Wednesday, October 17, 2018.
8. Motion to adjourn by Rosholt, seconded by Morse. Motion unanimously carried and meeting adjourned at 10:00 a.m.

Stephanie Gunderson