

# CITY OF WISCONSIN DELLS MEETING AGENDA

Meeting Description DESIGN REVIEW COMMITTEE

Date: WEDNESDAY, AUGUST 23, 2017 Time: 10:00AM Location: MUNICIPAL BUILDING -300 LA CROSSE STREET, WISCONSIN DELLS, WI

| COMMITTEE MEMBERS        |  |
|--------------------------|--|
| <b>ALDER MOR - CHAIR</b> | <b>BEN BORCHER</b>   |
| <b>DAN GAVINSKI</b>      | <b>MARIA ROSHOLT</b>   |
| <b>JACQUELINE MORSE</b>  |  |
| AGENDA                   |  |
| 1                        | Call to order and attendance   |
| 2                        | Discussion / Decision of the August 9 Meeting Minutes  |
| 3                        | Discussion / Decision on Proposed sign application(s) submitted for review, if any<br>(a) Dells Escape Rooms<br>(b)  |
| 4                        | Discussion / Decision on Building/site plan application(s) submitted for review, if any<br>(a)   |
| 5                        | Discussion / Decision on Outdoor seating/dining application(s) submitted for review, if any<br>(a)   |
| 6                        | Discussion / Decision on Façade Improvement Grant Projects<br>(a)  |
| 7                        | Items for referral to future meeting   |
| 8                        | Set date and time of future meeting (September 6)  |
| 9                        | Adjournment  |
| 10                       |  |
| 11                       |  |
| 12                       |  |
|                          | <p><b>Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.</b></p> |
|                          | <p><b>CHAIRPERSON – DAR MOR</b> <span style="float: right;"><b>DISTRIBUTED AUGUST 17, 2017</b></span></p>  |

Escape Rooms  
325 Broadway  
DRC 082317

The City has received a request from Dell Escape Rooms for a projecting sign at 325 Broadway.

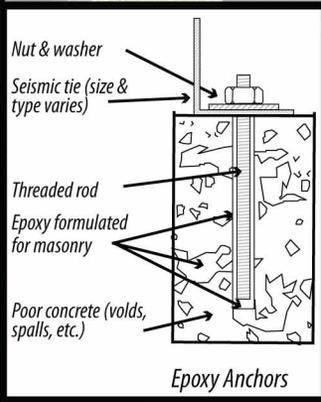
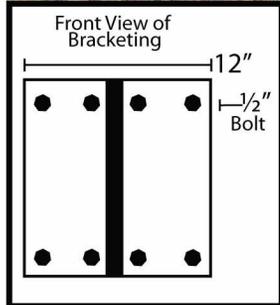
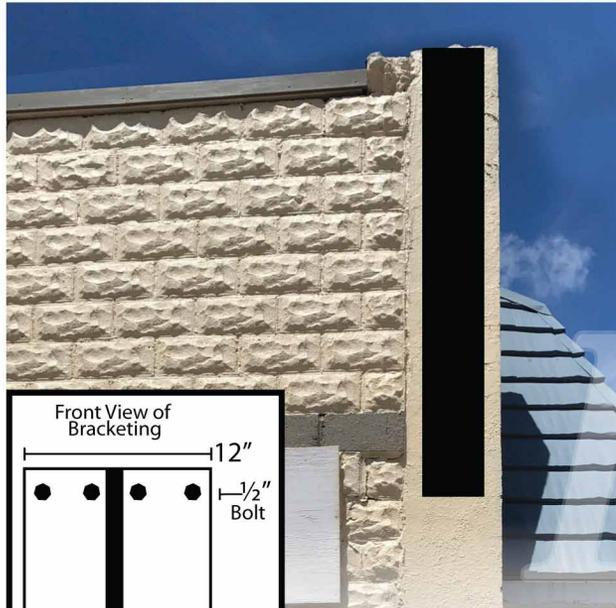
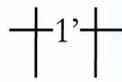
This sign is a 2'1" wide and 7'6" tall and is installed on a bracket that extends 12" out from the building. This sign will project a total of 3'1" above the public sidewalk.

This sign will be internally illuminated. The background will be opaque with the light coming through the white letters.  
There will be an exterior mounted blue LED border.

The current Design Standards state projecting signs shall be a minimum of 10 feet above the sidewalk (Blade signs are less than 10 ft above the sidewalk).

Chris Tollaksen  
City of Wisconsin Dells

Sign Side View



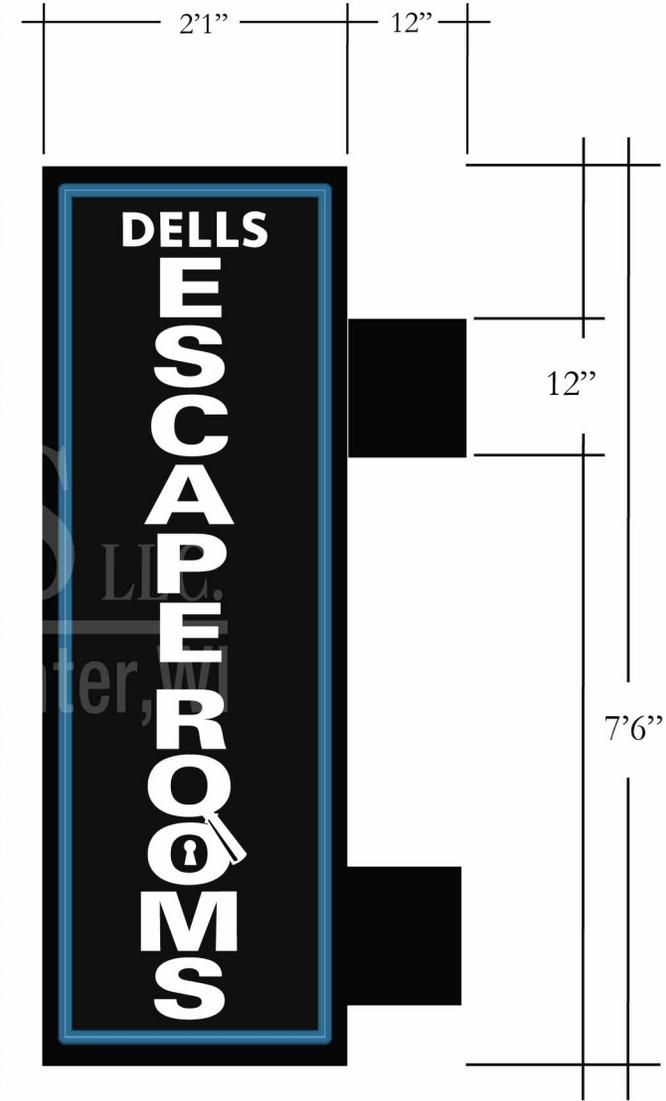
Color Swatches



Aluminum manufactured sign cabinet with Black opaque background and white letters. Sign is internally LED lit with a blue LED external lighted boarder.

7'6"

10'



Richland Center, WI

Scott Laage

08/07/2017

ElusiveEscape.ai

**IMPORTANT NOTICE:**

This is a proprietary design of BL Signs, Inc., designed specifically for this project. It is illegal and unethical to distribute to any other entity for copy or use. This design cannot be used without the written consent of BL Signs, Inc.

**BL SIGNS** LLC.  
Richland Center, WI

608-647-0149

**LOCATION**

**SALESPERSON**

**DATE**

**FILENAME**