

CITY OF WISCONSIN DELLS MEETING AGENDA

Meeting Description DESIGN REVIEW COMMITTEE

Date: WEDNESDAY, AUGUST 22, 2018 Time: 10:00AM Location: MUNICIPAL BUILDING -300 LA CROSSE STREET, WISCONSIN DELLS, WI

COMMITTEE MEMBERS	
ALDER DEFOSSÉ	BEN BORCHER
DAN GAVINSKI	MARIA RSHOLT
JACQUELINE MORSE	
AGENDA	
1	Call to order and attendance
2	Discussion / Decision of the July 11, 2018 Meeting Minutes
3	Discussion / Decision on Proposed sign application(s) submitted for review, if any (a) Awning sign – Colotlan – 324 Broadway (b)
4	Discussion / Decision on Building/site plan application(s) submitted for review, if any (a) San Antonio – Vending machine – 742 Eddy St
5	Discussion / Decision on Outdoor seating/dining application(s) submitted for review, if any (a)
6	Discussion / Decision on Proposed Façade Improvement Grant projects, if any (a)
7	Discussion / Decision on Proposed changes to the Design Standards, if any (a)
8	Items for referral to future meeting
9	Set date and time of future meeting (SEPTEMBER 5)
	<p>Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.</p>
	<p>CHAIRPERSON – JESSE DEFOSSÉ DISTRIBUTED AUGUST 20, 2018</p>

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

July 11, 2018

Chairperson Jesse DeFosse called the meeting to order at 10:10 a.m. Notice of the meeting was provided to the *Dells Events*, WNNO Radio and posted in accordance with State Statutes.

Present: Dan Gavinski, Jackie Morse, Maria Rosholt, Ben Borchert and Alderman Jesse DeFosse.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson, Eric Helland, Kyler Royston, Allie Schultz - Riverfront, Denise Heesch and Hana Beth Chronister – Bella Goose Coffee, Jerry Wolfram.

1. Motion by Borchert and seconded by Rosholt to approve the June 20, 2018 meeting minutes. Motion carried unanimously.
2. **Sign Applications**
 - a. Dells Escape Room – 325 Broadway: Committee discussed the proposed sign and had concerns with the aesthetics and practicality of the sign when the sliding doors were open. An update on the façade of the entire building and its final design being approved led the committee to table the sign application until the façade is approved. The Escape Room was encouraged to present other options for the sign that might work with the sliding doors as well.
 - b. Dockside Rum and Grill Bar: Eric Helland presented mockup of dockside sign. He would like to move the existing sign from the west side of the restaurant to an existing pole sign. Committee suggested a multiple tenant sign versus multiple business signs of differing sizes would look best. Eric is not able to cut down the size of the sign to match the Dells Boat Tour sign. Borchert motioned to approve the sign application with a signed agreement between Eric Helland and the City of Wisconsin Dells with the following contingencies: Riverview agrees not to replace the moved sign with another roof-top sign and its purpose is to remain an on-premise sign and not be rented as an off-premise sign in the future. Motion seconded by Rosholt, carried unanimously.
 - c. Bella Goose/Riverview Tenant: Gavinski moved to approve the sale of food and beverage by Bella Goose Coffee out of the former Blue Green ticket booth at the end of the Riverfront contingent on the space being up to code and the outside area of the booth including the sidewalk maintained. Rosholt seconded, motion carried unanimously. Motion by Gavinski to approve the “Craft Coffee” sign above the booth and “Bella Goose” on a custom fabricated blade sign on uniform brackets. Old signage is to be removed. Borchert seconded, motion carried unanimously.
 - d. Riverfront Terrace 17-29 Broadway: Rosholt motioned to approve the portable sign that the Terrace is using to advertise specials outside the fenced-in area contingent upon the location being approved by Chris Tollaksen and that the sign is not in the way

of public foot traffic. Morse seconded, motion carried unanimously. Note: Any signage displayed within the interior of River Terrace advertising food, beverage and entertainment specials is part of the concept approval the committee previously gave to the Riverfront.

3. Outdoor Seating/Dining Applications

- a. Riverfront 17-29 Broadway: Rosholt motioned to approve a dark gray paint for the façade and sign poles of the Riverfront building after swatch approval from Jackie. Gavinski seconded, motion carried unanimously. Morse motioned to approve flower boxes proposed by the Riverfront. Rosholt seconded, motion carried unanimously.
- b. El Asador – 452 Broadway: No action. El Asador applied for a food cart to be used inside the fenced in dining area of their restaurant. The committee was to be presented with a photo of the food cart. No picture was provided.

4. Building/Site Plan Applications

- a. Dells Escape Room Façade, 325 Broadway: No action. Discussion on the façade was shared while discussing the Escape Room’s sign application. Waiting on final design to be approved.

5. Façade Improvement Grant Projects -None

6. Proposed Changes to Design Standards – None

7. Items for Future Meetings – None

8. Next Meeting is set for Wednesday, July 25, 2018.

9. Motion to adjourn by Rosholt, seconded by Borcher. Motion unanimously carried and meeting adjourned at 11:25 a.m.

Stephanie Gunderson

Colotlan
324 Broadway
Awning
DRC 082218

The City has received a rendering from the Colotlan Restaurant at 324 Broadway. The rendering reflects their proposal to replace the old and damaged awning and signage with a new covering, updating the color. The structure will remain the same.

The applicant has stated that the new awning covering will be installed on the east side of the building, but there will not be any signage on the awning on that side.

Chris Tollaksen
City of Wisconsin Dells

Seagrass Green Sunbrella



**Baraboo
Awning**

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Colotlan Mexican Restaurant

CLIENT

LOCATION

JP

PROJECT MANAGER

MRW

DESIGNER

1

DRAWING

REVISION NUMBER

REVISION DATE

CUSTOMER APPROVAL

8-17-18

DATE

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San Antonio
742 Eddy St
Vending – Gum machine
DRC 082218

The City has notice a gumball machine in front of the San Antonio at 742 Eddy St.

The San Antonio had received approval for outdoor dining in the Eddy St. ROW, and has an agreement with the City to pay an annual fee to utilize this space for their private use. The fee was calculated based on the square footage used by the fenced in area in front of their southern building.

The San Antonio has also received approval from the City to install a Walk-up service window in their northern building, allowing them to serve treats to customers in the Eddy St. ROW. The gumball machine has been placed in the front of the northern building.

Chris Tollaksen
City of Wisconsin Dells



