

# CITY OF WISCONSIN DELLS MEETING AGENDA

Meeting Description DESIGN REVIEW COMMITTEE

Date: WEDNESDAY, OCTOBER 3, 2018 Time: 8:00AM Location: MUNICIPAL BUILDING  
-300 LA CROSSE STREET, WISCONSIN DELLS, WI

COMMITTEE MEMBERS	
ALDER DEFOSSE	BEN BORCHER
DAN GAVINSKI	MARIA ROSHOLT
JACQUELINE MORSE	
<b>AGENDA</b>	
1	Call to order and attendance
2	Discussion / Decision of the September 19, 2018 Meeting Minutes
3	Discussion / Decision on Proposed sign application(s) submitted for review, if any (a)
4	Discussion / Decision on Building/site plan application(s) submitted for review, if any (a) 414 Broadway – Myrt & Lucy’s (b) 209 Broadway – Uptown Trading post – windows
5	Presentation/Discussion - Master Placemaking Plan by Kevin Ricks
6	Items for referral to future meeting
7	Set date and time of future meeting (OCTOBER 17 or OCTOBER 31)
8	Adjournment
	<p>Open Meetings Notice: If this meeting is attended by one or more members of the Common Council who are not members of this committee, their attendance may create a quorum of another city commission, board or committee under the Wisconsin Open Meetings Law; However, no formal action will be taken by any governmental body at the above stated meeting other than the body, committee, commission, or board identified in this meeting notice. Please be advised that upon reasonable notice, the City of Wisconsin Dells will furnish appropriate auxiliary aids and services to afford individuals with disabilities an equal opportunity to participate in meeting activities.</p>
	<p>CHAIRPERSON – JESSE DEFOSSE <span style="float: right;">DISTRIBUTED SEPTEMBER 28, 2018</span></p>

## CITY OF WISCONSIN DELLS

## DESIGN REVIEW COMMITTEE MEETING MINUTES

September 19, 2018

Chairperson Jesse DeFosse called the meeting to order at 10:15 a.m. Notice of the meeting was provided to the *Dells Events*, WNNO Radio and posted in accordance with State Statutes.

Present: Jacqueline Morse, Maria Rosholt and Dan Gavinski, Ben Borchert and Alderman Jesse DeFosse.

Others: City Planner/Zoning Administrator Chris Tollaksen, Stephanie Gunderson and Mayor Wojnicz.

1. Motion by Gavinski and seconded by Rosholt to approve the September 5, 2018 meeting minutes. Motion carried unanimously.
2. **Sign Applications**
  - a. 324 Broadway – Colotlan Restaurant: Motion by Rosholt to approve the updated design of their awning to include original signage on the new single-color awning as well as signage on the awning on the east side of the building. The application is within the committee’s design standards. Morse seconded. Motion carried unanimously.
  - b. 412 Broadway – LEAF Mural: Little Eagle Arts Foundation is vacating the gallery space located here. They would like to add a label to the mural that was installed. It would be placed next to the lower right corner of the mural, on the stair post. It is 1 ft. x 1 ft. Rosholt motioned to approve the label, its design and placement with verification that the property owner will allow it. DeFosse seconded. Motion carried unanimously.
  - c. WDVCB LED Portable sign: Wisconsin Dells Visitor and Convention Bureau would like to purchase a portable LED sign for use at festivals, conventions, large sporting events and potential lending to WDVCB members for use at private events. Public events and festivals are generally allowed to have temporary signage for the purpose of traffic direction and event promotion. The committee discussed setting standards for when the sign was lent out and decided for both WDVCB usage and private usage, they would like to review each case. Rosholt motioned to support the general idea of the LED portable sign with Design Review Committee oversight on a case by case basis with stricter review on private usage when lent out. Morse seconded. Motion carried unanimously.
3. Outdoor Seating/Dining Applications - None
5. Building/Site Plan Applications - None
6. Façade Improvement Grant Projects -None
7. Proposed Changes to Design Standards - None
8. Items for Future Meetings – None
9. Next Meeting is set for Wednesday, October 3, 2018.
10. Motion to adjourn by Borchert, seconded by Rosholt. Motion unanimously carried and meeting adjourned at 10:30 a.m.

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Stephanie Gunderson

Myrt and Lucy's Chat and Chew  
414 Broadway  
Barn Quilt Replacement  
DRC 100318

The City has received a request for a small change to the façade of Myrt & Lucy's Chat and Chew at 414 Broadway.

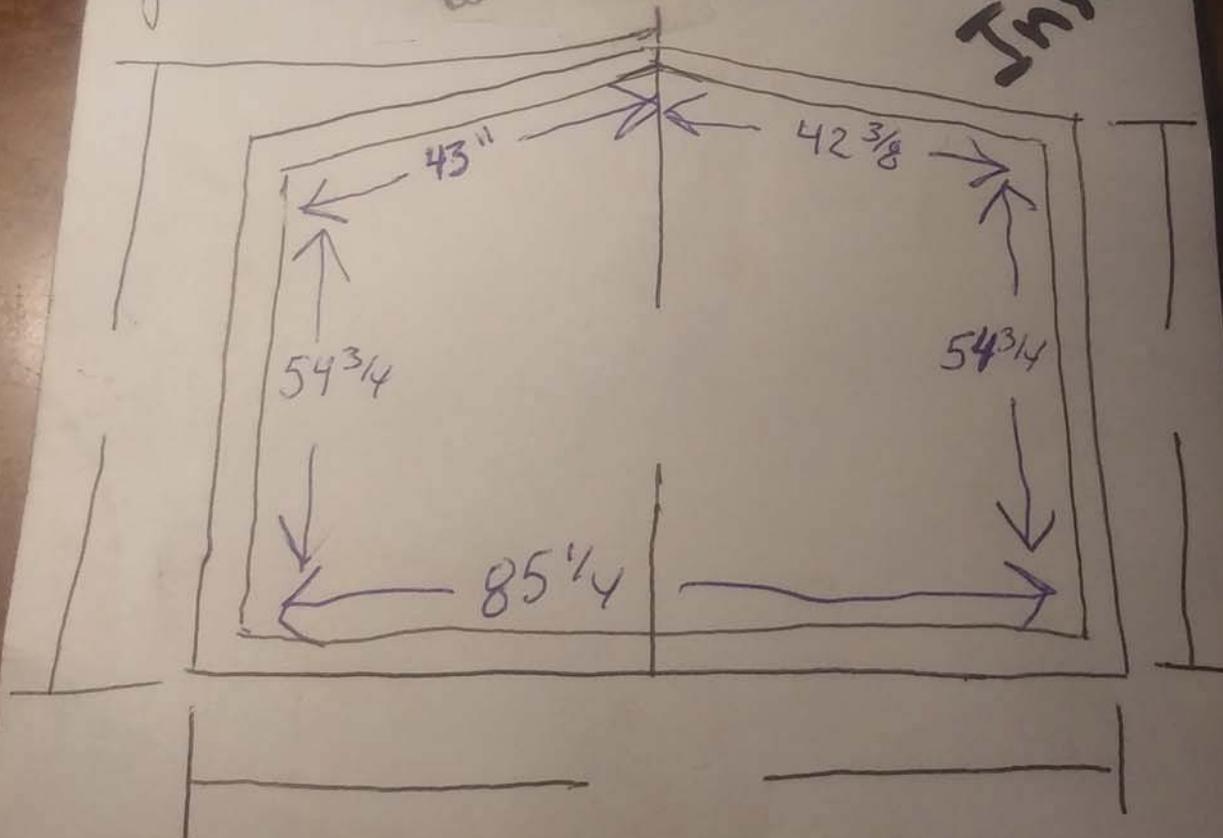
Last year they were granted approval to replace a picture of hay towards the top of their façade with a "Barn Quilt". It appears the dimensions of the barn quilt were not right for the available space, and they would like to replace it with a different design.

Chris Tollaksen  
City of Wisconsin Dells

Jan 15th Tree  
Removal

See

Thrive

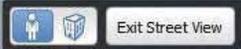




Miller  
MGD  
EST

Proposed

414414 State Hwy 13



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Google Earth

43°37'39.15" N 89°46'17.02" W elev 936 ft eye alt 926 ft

# Existing

414414 State Hwy 13

Exit Street View



Report a problem

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Google Earth

43°37'39.15" N 89°46'17.02" W elev 936 ft eye alt 926 ft

Uptown Trading Post  
209 Broadway  
Window Replacement  
DRC 100318

The City has received a request from Bob Steinweg to replace the windows on the second floor of the Uptown Trading Post at 209 Broadway.

There is a rough rendering of his proposal. If this is acceptable in concept he will return with a better rendering. Mr. Steinweg has also submitted an explanation justifying his proposal.

There are three (3) window on the second floor of the building. The middle window is currently boarded up. This proposal appears to be an option to address the poor aesthetics of the boarded up window and address issues Mr. Steinweg has stated he has with the existing windows. Steinweg has stated that the large glass windows create usability problems in the room.

The proposal is to all three (3) openings with new windows that have less glass and a wider trim that would be black and a more durable finish to minimize required maintenance (anodized aluminum or high grade vinyl).

The lower half of the existing window would be replaced with an operable window. The upper part of the existing window would be filled with a solid piece that would look like a window from the outside, but will be blocked and insulated from behind.

The top portion of the building opening has already been blocked with wood. This upper area would be covered with material matching the new trim.

Mr Steinweg has stated the upper floor of this building had been used as an apartment in the past, but has only been used for storage for some time. It is noted that this reduction in the clear opening area of the window would likely make this area unusable as an apartment, unless another second exit is available.

Chris Tollaksen  
City of Wisconsin Dells

DATE: 09 27 2018

TO: DESIGN REVIEW COMMITTEE  
SUBJECT: WINDOWS UPPER STORY 209 BROADWAY, NEED FOR CHANGE

1. I AM WELL AWARE THAT THERE NEEDS TO BE IMPROVEMENT IN APPEARANCE OF 209 BROADWAY
2. FOR AS LONG AS I HAVE KNOWN THE SITUATION IN THE ROOM SERVED BY THOSE WINDOWS, THEY HAVE BEEN A PROBLEM.
3. THE PROBLEMS ARE:
  - A. Since the building faces the sun for most of the day, there is too much light, and the Room is hard to cool in the summer, and hard to heat in the winter.
  - B. Years ago when the room was occupied either as an apartment or an office, the Problems existed no matter what was done.
  - C. Because of these conditions, the room has only been storage for a long time.
4. I NEED TO REDUCE THE HEIGHT OF THE WINDOWS TO ABOUT ONE HALF OF THE CURRENT OPENING FOR THE PART THAT CAN BE OPENED AND IS VISIBLE THROUGH. THE LIGHT PANE AT THE TOP OF THE PRESENT OPENING IS OF NO USE EITHER IN THE ROOM OR ATTIC, SOI IT SHOULD BE BLOCKED OFF WITH A MATCHING MATERIAL TO THE WINDOW FRAME.
- 5.. THERE ARE A COUPLE OF WAYS TO DO THIS THAT WILL STILL LOOK APPROPRIATE FOR THE BUILDING, THE SIZE OF THE USEABLE WINDOW WOULD BE ABOUT ONE HALF THE PRESENT OPENING.
6. ANY WINDOWS THAT ARE PUT IN MUST BE OPERABLE AND OF TEMPERED GLASS, BOTH FOR POSSIBLE VENTILATION AND VISIBILITY FOR THE FIRE DEPARTMENT FROM THE FRONT OF THE BUILDING. THERE ARE AT LEAST TWO BUILDING THAT HAVE NO VISIBILITY TO THE SECOND FLOOR FROM EITHER THE FRONT OR BACK.
7. WHEN I CAN PRESENT A FINISHED DESIGN I WILL BRING IT TO THE COMMITTEE.
8. I WOULD EXPECT A REASONABL DEGREE OF COOPERATION IN ELIMINATING THE LONG STANDING PROBLEMS WITH THE WINDOWS AND ROOM. YOU HAVE TO KEEPIN IN MIND THAT THOSE EXTREMELY LARGE WINDOWS WERE THER IN THE DAYS WHEN A SINGLE BULB FIXTURE WAS THE LIGHT FOR THE ROOM.
9. THE HISTORICAL LOOK OF THE DELLS HAS LONG PASSED, AND WITH THE BUSINESS CONDITIONS FOR THELAST THREE OR FOUR YEARS I HAVE TO LIMIT MONEY SPENT FOR THIS PROJECT AND OTHER NECESSARY BUILDING MAINTENANCE.

ROBERT W STEINWEG

Proposed

210

Exit Street View



UPTOWN TRADING POST

Benney Studio & History Center  
The State Historical Society of Wisconsin

MOCCASINS  
UPTOWN TRADING POST

BENNEY STUDIO & HISTORY CENTER

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Google Earth

43°37'40.09" N 89°46'29.04" W elev 924 ft eye alt 919 ft

Existing

210

Exit Street View



UPTOWN TRADING POST

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MOCCASINS  
UPTOWN TRADING POST

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