

**BID Committee
April 17, 2019**

Attending: Tara Anchor; chairwoman	Mayor Ed Wojnicz	
Kevin Ricks; BID	Chris Tollaksen; Public Works	
Justin Draper; BID	Phil Helley	
Adam Makowski; BID	Jenifer Dobbs; WDVCB	Mark Brown
Jackie Morse; BID	Jenna Loda Eddy	Peter Culver;
Mark Sweet; BID	Fiorella Niera	Dells Events

Meeting called to order by Chairwoman Tara Anchor.

Motion to approve April 3rd minutes made by Justin Draper. Second by Adam Makowski. Approved.

BILLBOARD LAND LEASE RENEWALS:

A list of all billboard contracts was reviewed. Contracts with Riverview Boat Lines for locations at Timbavati Parking Lot and Hulbert Creek were due on March 31, 2019. Justin Draper made a motion to renew the contracts for the billboards at both locations for \$5,750 each. Second by Adam Makowski. Approved unanimously.

Tara Anchor will look at the condition of the material on both billboards for future consideration.

TRUMBLE LOT / SUMMER ENTERTAINMENT:

Lease with the Trumble Testamentary Trust for use of their lot from May 1, 2019 to September 2, 2019 for BID to stage this year's summer entertainment program was reviewed. The rent will be \$6,000. Jenifer Dobbs indicated that Original Wisconsin Ducks will assist with some of the logistical work. Maria Rosholt will assist with the plantings near the stage area. The WDVCB festival stages will be used. Tara Anchor will check with Parks and Recreation Director Thad Meister to see if their staff can help with cleanup of the grounds and garbage removal. Mark Sweet made a motion to approve the contract as presented. Second by Jackie Morse. Approved unanimously.

RIVER WALK ANCHOR PROJECT:

Design work done previously by ZebraDog for display of the boat anchor and related proposal for the Broadway entrance to the River Walk were reviewed. Also considered was new design work provided by Corena and Kevin Ricks which included three archways over the bridge area. The vignette which would display the anchor as shown by ZD (ZebraDog) is 13 ft.tall and would cost around \$52,000. The anchor is believed to be 4-5 feet in height. The Dells Country Historical Society has earmarked \$26,500 for restoration and display work. The stipulation is that those funds must be used for display of both anchors in two locations. Cost of the project could be adjusted pending final design work. Adam Makowski and Justin Draper will contact companies to seek bids for both the anchor display and enhanced Broadway entrance area.

BAVARIAN VILLAGE RESTROOM UPDATE:

Mark Sweet reported on a customer comment recently that during the day the restroom door was locked. Upon examination at another time this was found to be true as well. Tara Anchor will communicate with Lisa McClyman at Holiday Wholesale to resolve the problem.

DRINKER'S LANDING PROJECT:

Adam Makowski will provide more information at the next meeting.

AGENDA: MAY 1 MEETING:

Items will include updated on the Canoe Parade project, Elm Street Commons area proposal, Drinkers Landing project update and other items to be determined.

Motion to adjourn made by Justin Draper. Second by Adam Makowski. Approved.