

**BID Committee  
February 5, 2020**

**Attending: Tara Anchor; BID chairman  
Jesse DeFosse; BID  
Dan Gavinski; BID  
Mark Sweet; BID**

**Jenifer Dobbs; WDVCB  
Carissa Peterson  
Peter Culver; Dells Events**

**Meeting called to order by Chairwoman Tara Anchor.**

**Motion made by Jesse DeFosse to approve January 22 minutes. Second by Mark Sweet.  
Approved.**

**UPDATE: WDVCB/ BID MEMO OF UNDERSTANDING (MOU) :**

**Jenifer Dobbs reported that City Attorney Joe Hasler has reviewed the memorandum and attorneys for the Bureau are doing the same. It appears the only point which needs to be clarified is that the Bureau should not be listed as the liable party for the July 4th fireworks display as it is still being put on and paid for by the City. Once that point is resolved, the agreement should be ready for final approval.**

**Early plans for the July 4th celebration include a parade which will include a 100 unit marching band, a decorated bike parade, and a costumed dog parade. A pancake breakfast will precede the parade. Carnival games, food and music will take place throughout the day in the city parking lot next to the Municipal building. Fireworks will conclude all the downtown events.**

**The summer entertainment program is about 50% complete on bookings and vendor contracts are coming in for the Farmers Market. The Bureau has hired a person to fill the new festivals employee position which will be shared with BID to work on programming.**

**UPDATE: DOWNTOWN LIGHTING:**

**No new information was available in time for this meeting.**

**UPDATE: RIVER WALK ANCHOR PROJECT:**

**Michael's Signs is continuing to work towards completion of the sign work for the anchor display. Installation should take place this spring.**

**AGENDA.. FEBRUARY 19 MEETING:**

**Discussion of use of the property owned by the Leonhardt family next to the River Walk will be held. Joe Leute is interested in having the photography display, "Soul of the River" located on the property. Review of the final MOU agreement with the Visitors Bureau may take place. Other agenda items to be determined.**

**Motion to adjourn made by Jesse DeFosse. Second by Dan Gavinski. Approved.**