

Wisconsin Dells BID Committee - Meeting Agenda

Wednesday, August 23, 2017 at 8:30AM

Wisconsin Dells Municipal Building Council Chambers – 300 La Crosse Street – Wisconsin Dells

1. Call to Order
2. Approval of the August 9, 2017 Meeting Minutes (attached)
3. Review/Discussion on 2018 BID Assessments Karen Terry/All
4. Discussion/Decision on 2018 Work Plan/Budget Priorities All
5. Items for Next Agenda All
6. Adjournment

The Committee may take action on any of the above listed agenda items.

Kelli Trumble, Chairperson Posted & Distributed: August 18, 2017

Upcoming BID Meetings:

- Wednesday, September 6, 2017 at 8:30am
- Wednesday, September 20, 2017 at 8:30am

**BID Committee
August 9, 2017**

Attending: Kelli Trumble; chairwoman	Jim Decker
Justin Draper; BID	Brian Holzem
Dan Gavinski; BID	Jenifer Dobbs; WDVCB
Kyler Royston; BID	Ed Legge; Dells Events
Jesse DeFosse; BID	
Mark Sweet; BID	
Chris Tollaksen; Public Works	

Meeting called to order by Chairwoman Kelli Trumble.

Motion to approve July 26 minutes made by Justin Draper. Second by Kyler Royston. Approved.

PLANTINGS / MAINTENANCE UPDATE:

The autumn plantings on Broadway by Country Bumpkin should not change. Thompson's Full Bloom has not ordered any fall or winter items yet, so all options are still available. Their focus would be on Oak Street. Maria Rosholt is working on a more precise budget for the fall and winter plantings. In an effort to reduce BID expenses in 2017, the City will be approached to consider taking on the expense of Christmas decorations for Duchess Plaza. Finance Committee chairman Brian Holzem will take the lead on that topic. Also, the type and amount of winter plantings may also help cut expenses

2018 WORK PKAN / BUDGET PRIORITIES:

Chairwoman Kelli Trumble reviewed the updated BID by-laws which states three main areas of focus: Revitalization, Redevelopment and Promotion of the Dells River Arts District. Line item budget items were categorized in these three areas. All other line items which did not fit those areas were placed in a miscellaneous category, as well as any new projects or initiatives which might be considered for 2018 and beyond.

The focus of the discussion was to look at current and future expenses to help determine direction of the BID and to consider funding resources available. Consensus from the committee was that the priority needs to shift to the Redevelopment area and to work towards building a Reserve fund of up to \$50,000 which could support future major initiatives.

AUGUST 23rd AGENDA:

City Treasurer Karen Terry will provide information on anticipated revenue in 2018 based on property assessment values. This information will help guide discussion in preparation of the 2018 BID budget.

Motion to adjourn made by Justin Draper. second by Kyler Royston. Approved.