

BID Committee Meeting Minutes

January 22, 2020

Attending BID Members:

Tara Anchor - Chairperson
Ald. Jesse DeFosse
Dan Gavinski
Adam Makowski
Kevin Ricks
Kyler Royston

Others:

Mayor Ed Wojnicz
Chris Tollaksen - City Planning & Zoning
Jenifer Dobbs - WDVCB
Romy Snyder - WDVCB
Peter Culver - Dells Events

Meeting called to order by Chairperson Tara Anchor. Motion to approve January 8, 2020 minutes made by Jesse DeFosse. Second by Kevin Ricks. Motion carried unanimously.

WDVCB Partnership - a. MOU Update b. July 4th c. Farmers Market

Romy provided an update on the Elm Street Plaza. The Frozen Bear and Fireplace store will both likely be removed to make the plaza footprint as large as possible. Research will be done on other community plazas. Aiming to have the plaza ready by the spring of 2022.

Discussion was had regarding the partnership with the WDVCB. July 4th programming will be increased to include a 5K run/walk, pancake breakfast, multiple family-friendly activities and live music.

Jenifer gave an update on the Farmers' Market. Hoping for 15-20 vendors at the Trumble lot.

Downtown Lighting

Discussion continued on lighting trees downtown and the north river bank opposite the River Walk. The committee is strongly in favor of Joe Leute's Soul of the River installation, and it was asked that the Leonhardt's (owner of Riverwalk Pub property) come to a February BID meeting so we could discuss how we could make that project happen.

Ricks' Plan Review

The committee skimmed through the Ricks' placemaking plan and discussed lighting up the downtown with year-round lights, a potential pedestrian bridge and trail system. Jenifer Dobbs mentioned that the Riverwalk could see substantial Christmas lighting next winter.

Motion made to adjourn by Adam Makowski. Second by Kevin Ricks. Motion carried unanimously.

Submitted by Kyler Royston