

PARKING BOARD MEETING
CITY OF WISCONSIN DELLS
MUNICIPAL BUILDING ~ 300 LA CROSSE STREET
WISCONSIN DELLS, WI 53965
June 8, 2015

Chairperson Fox called the meeting to order at 6:00 P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Chairman Ed Fox, Mayor Brian Landers, Ald. Ed Wojnicz, Kelli Trumble, Keith Koehler, Police Chief Jody Ward and Public Works Director David Holzem .

Others: Ald. Jesse Defosse and Ed Legge representing the Wisconsin Dells Events.

1. Motion by Keith Koehler and seconded by Kelli Trumble to approve the minutes of the May 11, 2015 Parking Board meeting. Motion carried unanimously.
2. Continue discussion and any decision(s) on off-season parking ideas.

Chief Ward distributed a spreadsheet and graph representing parking revenue by month. Chief Ward answered questions regarding the same.

Keith Koehler mentioned increasing the parking season to accommodate for any lost revenue when advertising free off-season parking. Several revenue increasing ideas were mentioned by Chief Ward and DPW Director Holzem. These ideas included extending the parking season, increasing fines and enforcing parking meters year round with free parking in the parking lots.

Kelli Trumble asked to have board members attend a future BID meeting. Chairman Fox agreed.

Motion by Koehler and seconded by Holzem to table. Motion carried unanimously.

3. Items for referral to subsequent meetings: Discuss off-season parking.
4. Next meeting July 13, 6pm.
5. Motion by Mayor Landers and seconded by Kelli Holzem to adjourn. Motion carried unanimously.

Submitted by:
Jody J. Ward
Chief of Police