



**CITY OF WISCONSIN DELLS  
PARKING BOARD MEETING  
MONDAY, SEPTEMBER 10, 2018**

1. Chairperson Anderson called the meeting to order at 7:00P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Ald. Ben Anderson, Mayor Ed Wojnicz, Ald. Mike Freel, Police Chief Jody Ward, Public Works/Utilities Director David Holzem, and Nick Morse.

Excused: Keith Koehler

Others: Ald. Brian Holzem, Ald. Jesse DeFosse, Ald. Terry Marshall, City Clerk/Coordinator Nancy Holzem, City Treasurer Karen Terry, City Planner/Zoning Administrator Chris Tollaksen, City Attorney Joseph Hasler, Dan Anchor and Kay James from the *Dells Events*.

2. Motion by Mayor Wojnicz seconded by Ald. Freel to approve the March 5, 2018 meeting minutes. Motion carried unanimously.

3. Parking Complaints

Chairperson Anderson stated that he talked to Theresa in the Municipal Court/Parking office regarding parking complaints as 2018 appears to be one of the worst years. Top complaints were:

- (1) Lack of/or confusing signage for parking;
- (2) The \$3 service fees for tickets paid on-line;
- (3) Compact car parking citations;
- (4) Parking tickets issued between leaving car and paying; and
- (5) Location of meters on Eddy Street.

In addressing item (1), committee members were asked to look around at the lots and meter areas to get ideas where signage can be improved. Chief Ward will look into replacing the Old River Golf sign located on the old ticket booth in Lot 8 with a parking sign. Regarding item (2), Chief Ward stated that tickets can be paid in-person at City Hall or the Police Station, or by mailing a check without having to pay a service fee. Those that want to pay on-line with a credit card incur the addition \$3 fee as the company that processes the credit card payment also has to pay for that service. Regarding item (3) Chief Ward stated that the definition of compact "car" parking does not include SUVs as their height is higher than a car and can block visibility. Regarding item (4), Chief Ward stated that tickets issued during that transition time between parking and paying are going to happen but those tickets are voided when the customer complains. Regarding item (5), Chief Ward stated that there are arrows pointing to which number goes with which spot. He added that tickets are voided when customers show that they paid for the wrong location.

4. App-Based Parking Update

Chief Ward stated that use of the parking app continues to increase. Informational signage has been created to help promote the use which would then help alleviate some of the congestions at kiosk locations.

5. Overnight Parking  
Chairperson Anderson presented proposed changes to the current city ordinance regarding overnight parking in lots. The changes remove the word "disabled" from "disabled vehicle" referring to when officers find a vehicle impeding snow removal or emergency operations. The change would mean any vehicle, not just those disabled, could be moved. The second proposed change would remove the snow emergency declaration requirement in 10.22(17) and simply state that vehicles will be moved 24 hours after snow fall. Motion by Mayor Wojnicz seconded by Ald. Freel to forward the proposed ordinance changes to the Legislative Committee. Motion carried unanimously.
6. 2019 Operating Budget  
Motion by Mayor Wojnicz seconded by Ald. Freel to forward the presented 2019 budget, with a proposed 1.52% increase in operating expenses and a 0% percent increase in revenues, on to the Finance Committee for approval. Motion carried unanimously.
7. Long-Term Parking Goals  
Ald. Holzem suggested that the board create an inventory of all the parking areas, then evaluated their conditions and create a maintenance plan and schedule for improvements. Other parking goals discussed were creating local parking passes. Mayor Wojnicz stated that most residents don't realize the tax benefit they receive from parking revenue. Ald. Marshall agreed that local parking passes should be looked into.
8. 2019 Capital Budget/Projects  
Chief Ward stated that he is requesting 3 new paystation kiosks; 2 to replace existing ones and a new one to be located at Oak and Broadway. Ald. DeFosse stated that Lot 8 is growing and it needs more kiosks. Chief Ward stated that currently there are paystations by Dells Bells and by Showboat Saloon. He suggested that people start using the pay by phone app option. The board agreed that Lot 5 on Superior Street (Fisher's Lot) needs to be redone. Discussion on improvements to the Municipal Building lot will depend on pending decisions regarding a possible JAG expansion.
9. No date was set for the next meeting.
10. Motion by Ald. Freel seconded by Morse to adjourn. Motion carried unanimously and the meeting adjourned at 8:10P.M.

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Nancy Holzem  
City Clerk/Coordinator