

PARKING BOARD MEETING
CITY OF WISCONSIN DELLS
MUNICIPAL BUILDING ~ 300 LA CROSSE STREET
WISCONSIN DELLS, WI 53965
November 10, 2015

Chairperson Fox called the meeting to order at 6:00 P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Chairman Ed Fox, Mayor Brian Landers, Ald. Ed Wojnicz, Ald. Mike Freel, Kelli Trumble, Police Chief Jody Ward and Public Works Director David Holzem .

Others: Ald. Brian Holzem, City Planner Chris Tollaksen, Clerk Nancy Holzem, City Attorney Joe Hasler and Dave Janke.

1. Motion by Kelli Trumble and seconded by Ald. Freel to approve the minutes of the September 14, 2015 Parking Board meeting. Motion carried unanimously.
2. Update/Any decisions if necessary, on free parking signage.
Chairman Fox stated that he met with Royston's and no options presented. This conversation segued into the use of parking meters vs. pay stations. No action.
3. Discussion / possible decision on fees for parking stall rentals.
Dave Janke made a presentation about parking stall agreements on Broadway. It was decided that the parking board should determine what parking stall agreements are currently in place before making any decisions on stall rentals. Motion by Ald. Freel and seconded by Director Holzem to table. Motion carried unanimously.
4. Discussion / possible decision on removing parking spaces in 200, 300 or 400 blocks of Broadway for expanded sidewalk and seating/café zones. Mayor Lander's created a diagram on the white board. There was a discussion on removing parking spaces in the 500 Block of Broadway and the 200 Block of Broadway. The stalls would be converted into outdoor seating/dining. Mayor Landers stated that PRT funds have been allotted for this construction.

Motion by Mayor Landers and seconded by Ald. Wojnicz to remove 4 stalls in front of Carvelli's in the 500 block of Broadway. All voted in favor except Chief Ward. Motion passed.

Motion by Mayor Landers and seconded by Ald. Freel to remove 3 stalls from the North East corner of the 200 Block of Broadway (in front of Cheesecake Heaven) and 2 stalls located in the South West corner of the 200 block of Broadway (in front of Macs). All voted in favor except Ald. Wojnicz and Chief Ward. Motion passed.

5. Discussion / possible decision on street entertainment in the 700 block of Oak Street. Conversation regarding closing off stalls on Oak Street to allow for street entertainment and buskers. Kelli Trumble stated that she would be bringing up this topic with the BID committee. Kelli also mentioned the need to think about strategic planning for the parking utility. During this conversation Mayor Landers brought up possibly selling public parking lots that were not being used efficiently and putting them back on the tax roll. Motion by Ald. Freel and seconded by Mayor Landers to table. Motion carried unanimously.
6. Discussion/ possible decision on strategic plan for the parking utility.
No action taken.
7. Discussion and any decisions as needed on list of Mayors 2015-2016 committee goals.
No action taken.
8. Items for referral.

After a lengthy meeting it was decided that the parking board should narrow agenda items for subsequent meetings. It was decided the next meeting should contain the following agenda items.

- Bring an inventory for privately rented stalls in the city and discuss pricing for future rentals.
- Discuss converting existing parking lots to pay station stalls.

9. Motion by Ald. Freel and Kelli Trumble to adjourn. Motion carried unanimously. Next meeting scheduled for Monday, December 7 at 5:30pm.

Submitted by:
Jody J. Ward
Chief of Police