

**BID Committee
August 31, 2016**

Attending: Kelli Trumble; chairwoman	Chris Tollaksen; Public Works
Jesse DeFosse; BID	Brian Holzem
Justin Draper; BID	Eric Helland
Kevin Ricks; BID	Jenifer Dobbs
Dan Gavinski; BID	Ed Legge; Dells Events
Kyler Royston; BID	
Mark Sweet; BID	
Becca Fredricksen; BID intern	

Meeting called to order by Chairwoman Kelli Trumble.

**Motion made by Kevin Ricks to approve August 17 minutes. Second by Justin Draper.
Approved.**

2017 BID BUDGET:

The BID Revenue and Expense Report was reviewed for consideration in advance of submission of the 2017 BID Budget in September. The BID assessment is expected to show a net decrease of 3% (\$9000) from last year due mostly to reassessment of property values. The report advocates setting aside \$5000 to rebuild the surplus fund for future economic growth projects. No funds were set aside for festivals and entertainment as the Mayor has proposed establishment of a new Arts and Entertainment Committee which would be in charge of all public programming, primarily taking place downtown. The proposal for 2017 would reduce the hours for the paid intern position as recommended by BID intern, Becca Fredricksen.

Cost of fall and winter plantings would be reduced by \$3000 with plans to coordinate efforts between Country Bumpkin and Thompson's Flowers.

Discussion on the report covered these points:

- 1. Funding of the proposed Arts and Entertainment Committee has not been determined. Much of the programming has originated at BID, so maintaining entertainment funding from BID for a new A&E committee would still allow for BID input.**
 - 2. Avenues beyond the BID budget should be explored to help finance the growing expense of plantings year round in more areas downtown.**
 - 3. Consideration of a contest with prize monies awarded to encourage creative window displays from businesses during shoulder season months.**
- Committee members were asked to provide further input prior to the September 14 meeting when a budget will need to be approved for submission to the city Finance Committee.**

DELLS RIVER ARTS DISTRICT WEBSITE (DRAD):

Work on the DRAD website has progressed. It is hoped the new website can go on line around October 15. It will link directly to the City and Visitor Bureau sites and incorporate the work presented on the Dells Tourism Development site.

RIVER WALK EXPANSION PROJECT:

Chris Tollaksen provided an update on the Illinois Avenue bridge work. Traffic will be rerouted to the new bridge section after Labor Day as demolition of the old bridge

span will commence. For safety reasons, the marina will need to be closed for several weekdays over two weeks during demolition.

200 BLOCK CAFE ZONES:

Work will begin immediately after WoZhaWa. Some sidewalk closures can be expected, though pathways will still allow for pedestrian traffic. Structural work will occur this fall with the detail work and furnishings occurring in the spring.

FARMERS' MARKET FESTIVAL:

Becca reported ten registered vendors at present providing an excellent variety of products.

RIVER WALK STROLL:

An invitation list is being finalized. Elliot Funmaker has been asked to provide Native music during the event and stroll.

KILBOURN CITY LIVE FESTIVAL:

All musical acts have been finalized and promotional efforts will now go into high gear. Jesse DeFosse reviewed the scheduled performers and indicated numerous sponsors are participating. Many local bars are planning enhanced entertainment at their businesses on Friday, September 30 to encourage overnight stays for the weekend.

Dan Gavinski moved to adjourn Second by Kyler Royston. Approved.